

catawba county STRATEGIC PLAN SUCCESSES



EDUCATION

CHROMEBOOKS IN ALL 3 SCHOOL DISTRICTS

BRANDING & MARKETING

COLLABORATIVE **BRAND CAMPAIGNS**

M.L.B. PODCASTS/ RADIO SHOWS PRODUCED

INCREASE IN FB AUDIENCE SINCE BRAND LAUNCH

472% INCREASE IN IG AUDIENCE SINCE BRAND LAUNCH

ECONOMIC DEVELOPMENT

ECONOMIC INVESTMENTS NEW PROJECTS EXPANSION PROJECTS BUILDINGS ANNOUNCED **TENANTS** COMMITTED TO TRIVIUM

WATER & SEWER

ADOPTED SECC MASTER PLAN **FAIRNESS** AND SHARED RISK FINANCIAL SOLVENCY SHARED **PARTICIPATION**

HEALTHY & SAFE

ESCI RECS. ACHIEVED

INCREASE IN CAREER & COLLEGE ENROLLMENT

BEDS IN JAIL



JUSTICE SYSTEM STAKEHOLDERS ENGAGED IN POLICY

SPECIALIZED COURTS (VETERANS &

CASE MGMT/RE-ENTRY

PARKS & ENVIRONMENT

NEW TRAIL MILES CREATED

ACRES OF GAMELAND HABITAT RESTORATION



NEW NATIVE GRASSLANDS PRESERVE

> RIBBON CUTTING AT RIVERBEND **EXPANSION**

GROUNDBREAKING AT MOUNTAIN CREEK PARK

ARTS & CULTURE

library to go

3,058

PUBLIC ART **INSTALLATIONS**

FIRE HYDRANT/ DUMPSTER ART

HOUSING



COMMUNITIES EXPLORING PRIVATE ROAD REPAIR

NEW HOUSING PROJECTS, 11 IN SECC

RESIDENTIAL UNITS

APPROVED

10.6 K LINEAR FT SEWER LINE W/CLAREMONT

RESIDENTIAL DWELLINGS