Catawba County Board of Health
Minutes
April 3, 2017

The Catawba County Board of Health met on Monday, April 3, 2017. The regular meeting of the Board of Health convened at 7:03 pm at Catawba County Public Health, 3070 11th Avenue Drive SE, Hickory, NC 28602, in the Boardroom.

Members present:  Dr. David C. Hamilton, Jr, Vice-Chair
                     Dr. Matthew Davis
                     Ms. Gloria Costin
                     Mr. William Pitts
                     Ms. Brenda Watson
                     Mr. Dan Hunsucker, County Commissioner
                     Dr. Sharon Monday
                     Mr. Brian Potocki
                     Dr. David L. Harvey

Members Absent:  Mr. John Dollar, Chair
                 Ms. Dana H. Greene

Staff present:  Mr. Doug Ureland, Health Director
                Ms. Megen McBride, Environmental Health Supervisor
                Ms. Jennifer Lindsay, School Health Nurse Supervisor
                Ms. Rhonda Stikeleather, Children’s Services Nurse Supervisor
                Ms. Sindie Sigmon, Business Manager
                Ms. Sarah Rhodes, Clinical Nurse Supervisor
                Mr. Jason Williams, Staff Development Specialist
                Ms. Lia Clinton, Chief PH Strategist
                Mr. Zack King, Community Health Analyst
                Ms. Marilyn B. Klinger, Administrative Assistant II

CALL TO ORDER
Dr. David C. Hamilton, Jr, Vice-Chair, called the meeting of the Catawba County Public Health Board to order at 7:03 pm. Dr. Hamilton thanked Health Director Doug Ureland and managers who provided a tour of the Public Health facilities prior to the Board meeting. It was very interesting and informative, especially for the newer Board members.

APPROVAL OF THE AGENDA
Dr. Hamilton, Vice-Chair, stated that Board members had a current copy of the agenda at their places and asked if there were any changes. No changes were noted. Mr. William Pitts made a motion to accept the agenda and Dr. David Harvey seconded the motion. The motion passed unanimously.

APPROVAL OF MINUTES
The minutes for March 6, 2017, were included in the Board packet that the Board members received via email. Dr. Hamilton asked if there were any corrections. No corrections were noted and Dr. Hamilton made a motion to accept the minutes as presented and Commissioner Hunsucker seconded the motion. The March 6, 2017 minutes were approved unanimously.
PUBLIC COMMENTS
Dr. Hamilton asked if anyone presented to speak before the Board. Ms. Marilyn Klinger, Administrative Assistant II, stated that no one had presented to speak.

COUNTY COMMISSIONER’S COMMENTS
Mr. Dan Hunsucker, County Commissioner, announced the Board of Commissioners made eight proclamations or recognitions at the April 3 meeting:

- The Board declared the badge and service weapon of retired Sheriff’s Deputy Butch Cloninger as surplus and Sheriff Reid presented these items to him. The Sheriff and Board members thanked Deputy Cloninger for his 21 years of service to the County.
- The Board issued a proclamation declaring April 18, 2017, as Lineman Appreciation Day to honor the linemen of Duke Energy whose dedication keeps energy flowing and lights glowing for County citizens.
- The Board issued a proclamation recognizing a milestone of over 10,000 8th graders taking the Education Matters of Catawba Valley EXTREME STEM (Science, Technology, Engineering and Math) Tour in local industries and on the CVCC campus.
- The Board issued a proclamation declaring April 2017, as Child Abuse Prevention Month which called upon all citizens, community agencies, faith groups medical facilities, elected leaders and businesses to increase their participation in efforts to support families, thereby preventing child abuse and strengthening the community in which we live.
- The Board issued a proclamation declaring April 9 – 15, 2017, as National Public Safety Telecommunications Week to honor the men and women whose diligence and professionalism keep the County and its citizens safe.
- The Board issued a proclamation declaring April 9 – 15, 2017, as National Library Week which encouraged all residents to visit the library, explore what is new and engage with their librarian.
- The Board issued a proclamation declaring April 3-9, 2017, as National Public Health Week which commended Catawba County Public Health’s efforts to lead the way to a healthier community by including health considerations in community plans, through enhanced opportunities for physical activity, increased access to healthy nutritional options and the creation of tobacco-free environments.
- The Director of the Center for Geographic Information and Analysis, NC Department of Information Technology presented the G. Herbert Stout Award for Visionary Use of GIS by Local Government in NC to Technology, Emergency Services and GIS staff. The award was conferred for the development of an emergency response vehicle dispatch simulation.

The Board received citizen comments and approved entering into a partnership with the City of Claremont, Catawba County Economic Development Corporation, and BG&A Properties, LLC, to encourage the private development of a shell manufacturing building to facilitate the creation of new jobs and future tax base.

The Board approved additional services for the design of the Jail Expansion Project and accepted Health Director Doug Urrald’s presentation on the rabies compendium approved by this Board in October 2016.

NEW EMPLOYEE
Ms. Marilyn Klinger, Administrative Assistant II, stated one new employee is present to be introduced to the Board. The new employee is Elizabeth Mellon. Ms. Mellon joined our staff as a full time Adult Health Clinic nurse in November 2016 and has 18 years of nursing experience including serving as a clinical nursing instructor at Lenoir Rhyne University. She has worked in a full-time and part-time capacity for Catawba County Public Health for over 11 years in our adult and prenatal clinics. Ms. Mellon holds a Bachelor of Science in Nursing degree from the University of North Carolina at Greensboro.
Dr. Hamilton welcomed Ms. Mellon back to the Public Health family.

PUBLIC HEALTH EMPLOYEE OF THE YEAR
Health Director Doug Urland announced that the 2016 Public Health Employee of the Year was Linda Bevins. Then he read excerpts from her nomination form:

"Linda Bevins has been a member of the Public Health family for more than 11 years. She started out working at the front desk in January 2006 and, while there may have been opportunities to move to other positions, she loves working with the public and has chosen to stay at the front desk. Linda is the first face clients see when they come to Public Health or the first voice they hear on the phone when they call... and what a great impression she makes. Linda is always ready with a friendly smile and a warm tone to help everyone – co-workers, patients, clients... adult or child. She acts as "411" information on a daily basis – she knows every employee, every program, every clinic, and has a wealth of information on other community resources. She’s compassionate when listening to people’s problems, even when she knows there’s not going to be any way we can help them here. For the most part, they still leave Public Health feeling better about themselves.
Linda has served on several committees representing Public Health including the Employee Committee, Diversity Committee, and BCCCP Committee. She has attended several Customer Service Skills trainings to help improve our services to our clients. Linda has received training in Diversity Awareness and Steward of Children Training Darkness to Light. She is a past member of the NCPHA. She also completed the County’s Mini Course, the Catawba County Sheriff’s Office’s Citizens Academy, and has attended two seminars on Front Desk Safety to enhance her awareness for everyone’s safety here at Public Health.
Linda is a mentor to other employees. They look up to her and many times go to her for advice. She may be alone in her little booth out front most of the day but works right on with a smile on her face, a supportive hand, and a compassionate word for everyone. Linda is dependable, loves her job, and is truly the face of Public Health!"

Mr. Urland and Dr. Hamilton both congratulated Ms. Bevins for her commitment to Public Health and the community as well as the recognition by her co-workers.

PUBLIC HEALTH MONTH PROCLAMATION
As Commissioner Hunsucker stated earlier this evening, the Catawba County Board of Commissioners proclaimed April as Public Health Month in accordance with the North Carolina Public Health Association’s recommendation. Dr. Hamilton asked Mr. Urland to read the Public Health Month Proclamation:

"WHEREAS, we believe Catawba County residents deserve the opportunity to live long, healthy lives; and
WHEREAS, we are working to address unintentional injuries and diseases like cancer, heart disease, chronic respiratory disease and stroke, which are the top four causes of death in Catawba County; and
WHEREAS, we recognize prevention is paramount to preserving the health of our community; and
WHEREAS, by emphasizing health as a priority in community development efforts we are rallying around a goal of making the U.S. the Healthiest Nation in One Generation — by 2030; and
WHEREAS, in recognition of the valuable work the Catawba County Public Health team performs in assessing, addressing and assuring the health needs of the county through injury and disease prevention, disease treatment and dynamic partnerships;
NOW, THEREFORE, the Catawba County Board of Commissioners does hereby proclaim the week of April 3-9, 2017 as “National Public Health Week” and supports Catawba County Public Health’s efforts to lead the way to a healthier community by including health considerations in community plans, through enhanced opportunities for physical activity, increased access to healthy nutritional options, and the creation of tobacco-free environments."
HEALTH PROMOTION UPDATE
Ms. Lisa Clinton, Chief Public Health Strategist, presented information regarding the Health Promotion Team at Public Health. Noting that the first Health Promotion conference was held in 1986 to create a document to instruct the field, goals were set to enable, advocate, and mediate. By working to eliminate gaps, enhance strengths, educate on resources, legislate, coordinate efforts, mediate differences, and lead communities to health, Health Promotion professionals play a key role in Public Health.

The Health Promotion Team were each introduced to the Board and provided information about their roles:
• As Strategist, Ms. Clinton embodies the mission, vision, and values to guide her team and all staff to activate their goals throughout the agency. She is also charged with implementing the Strategic Plan.
• As Community Engagement Specialist, Emily Killian provides internal and external communication targeted to specific audiences, graphically designs printed pieces appropriate to their audience, presents information on Public Health and its services, uses social media to connect with the community, and is the Public Information Officer for Public Health to liaison with the community and other agencies.
• As Community Health Analyst, Zach King analyzes and synthesizes data to tell the health and well-being story to partners, funders, and the public. The story may be program related, periodic reports, or specialty items like the current opioid crisis. Community partners like Hickory by Choice and Community Economic Development (WPCOG) are included. Mr. King also manages the 501C3 entity Catawba County Health Partners which works through coalitions to address the Community Health Assessment’s health priorities.
• As Community Health Coordinator, Tania Harper manages a Duke Endowment grant and focuses her energies on its goals of healthy eating, active living, and chronic disease prevention in conjunction with local schools, hospitals, community organizations, and private businesses. Currently working with faith-based community for Faithful Families, health care providers for Exercise is Medicine, and Shuford Elementary School for CATCH program to provide health messages in all aspect of life.
• As Administrative Support, Debra Young provides clerical and logistics support to the Child Fatality Prevention Team as well as the Health Partners Board, coalition, and staff; coordinates internships; is a core member of Distracted Driving Video Contest team; and will be administrative assistant to the Quality Improvement Specialist position.
• In the future, a Quality Improvement Specialist position will be staffed to optimize data collections, use appropriate tools for data collection, generate and measure outcomes, and assist agency wide with continuous quality improvements.

With so many areas covered under the current name Health Promotion, consideration is being given to a new team name that will accurately reflect all aspects of these five positions.

FLU UPDATE
Sarah Rhodes, Clinical Nursing Supervisor, shared updated information about flu and its impact this season. Slides were shown reflecting a 35-year spread of peak seasons for the flu as well as the specific peak month for the last five years. While flu deaths are reportable, flu cases are not reportable for individual health departments. The State and CDC track positive test results for flu cases as well as influenza like illnesses (ILI). The March flu infographic sheet handed out at the
meeting reflects current shots given, nationwide activity, and reported deaths statewide. There have been two deaths this year in North Carolina attributed to flu.

**ACTIVE SHOOTER EXERCISE UPDATE**
Chantae Lail, Preparedness Coordinator, updated the Board on the Active Shooter Exercise at Public Health on March 8. With nearly half of Public Health staff participating, the Catawba County Sheriff’s Office Special Tactics and Response (STAR) team assisted in the exercise. Officers and signage were outside the building to alert any visitors to the exercise. Participating staff were instructed on how the exercise would proceed and assigned to WIC and Adult Health areas. While this was not as ‘real life’ as an event, it provided a concentrated area for the exercise so that staff got a real sense of the activity, noise, and chaos of a real event. There were even students who came with the Sheriff’s Office staff to participate as the wounded or the dead.

After the exercise was finished, everyone was taken back to the front classroom for discussion. The general consensus was that it was a good drill, great team building time, and everyone learned a lot, especially areas to improve. Areas to improve include knowing what gun shots sound like, doors that don’t lock, doors that master key doesn’t fit, updating procedures, knowing to flee first, the importance of alerting others in the building (due to the size of the building and other noises, paging overhead would alert everyone), awareness of exits, and practicing/drilling more.

Ms. Lail noted that, due to some safety and security questions from members, Public Health will be reviewing Board of Health meeting logistics while maintaining public meeting access.

**HEALTH DIRECTOR’S REPORT**
Mr. Uurland stated that the County budget process is under way. First round of meetings went well with some adjustments to be made. Second round of meetings should take place in April. He also noted that there were Senate and House bills of note in process:
- SB74 deals with rabies compendium becoming State law.
- HB435 deals with raising minimum age for using tobacco products to 21, except for military personnel.
- SB290 deals with Medicaid expansion.
- SB175 is about STOP (Strengthen Opioid Misuse & Prevention).
- SB256 deals with body art/piercing businesses and inspections.
- SB131 deals with Environmental Health Specialist inspecting well heads (instead of plumbers).

**OTHER BUSINESS AND ADJOURNMENT**
There being no further business, Commissioner Hunsucker motioned to adjourn the meeting and Dr. Harvey seconded the motion. Dr. Hamilton adjourned the meeting at 8:30 pm.

Respectfully submitted:

Douglas W. Uurland, MPA
Health Director

DWU: mbk