

**Catawba County Board of Health
Minutes
October 2, 2017**

The Catawba County Board of Health met on Monday, October 2, 2017. The regular meeting of the Board of Health convened at 7:02 pm at Catawba County Public Health, 3070 11th Avenue Drive SE, Hickory, NC 28602, in the Boardroom.

Members present: Dr. David C. Hamilton, Jr, - Chair
Dr. Matthew Davis – Vice Chair
Mr. Dan Hunsucker, County Commissioner
Mr. John Dollar, Chair
Dr. Dana H. Greene
Ms. Gloria Costin
Mr. William Pitts
Mr. Brian Potocki
Ms. Susan Knowles

Members Absent: Dr. Sharon Monday

Staff present: Mr. Doug Urland, Health Director
Ms. Jennifer McCracken, Assistant Health Director
Ms. Megen McBride, Environmental Health Supervisor
Ms. Rhonda Stikeleather, Children’s Services Nursing Supervisor
Ms. Chantae Lail, Lab Manager
Ms. Julie Byrd, WIC Director
Mr. Scott Carpenter, Environmental Health Supervisor
Ms. Jennifer Lindsay, School Health Nursing Supervisor
Mr. Zack King, Community Outreach Manager
Ms. Ashley Rink, Community Health Coordinator
Ms. Sarah Rhodes, Clinical Nursing Supervisor
Mr. Jason Williams, Staff Development Specialist
Ms. Marilyn B. Klinger, Administrative Assistant II
Ms. Emily Killian, Public Information Officer

Guest: Ms. Mary Furtado, Assistant Catawba County Manager

CALL TO ORDER

Dr. David Hamilton, Chair, called the meeting of the Catawba County Public Health Board to order at 7:02 pm. He welcomed everyone and thanked them for their time.

APPROVAL OF THE AGENDA

Dr. Hamilton asked if there were any changes to the agenda that had been emailed earlier to the Board in their informational packets. Hearing none, he asked for approval of the revised agenda. Dr. Matthew Davis made a motion to accept the agenda as presented and Ms. Gloria Costin seconded the motion. The motion passed unanimously and business proceeded.

APPROVAL OF MINUTES

The minutes for September 5, 2017, were included in the Board packet that the Board members received via email. Dr. Hamilton asked if there were any corrections. There being no corrections, Mr. John Dollar made a motion to accept the minutes as presented and Ms. Costin seconded the motion. The September 5, 2017 minutes were unanimously approved.

PUBLIC COMMENTS

Dr. Hamilton asked if anyone presented to speak before the Board. Ms. Marilyn Klinger, Administrative Assistant II, stated that no one had presented to speak. Ms. Klinger stated that she had given each Board member updated information for their Board of Health Member notebook to keep their reference information current. She also thanked the Board and Management Team members who had not been present in September for completing the Legal Update training and further stated that the Board and Management Team were 100 percent compliant in completing that mandated annual training.

COUNTY COMMISSIONER'S COMMENTS

Mr. Dan Hunsucker, County Commissioner, stated that the Board of Commissioners (BOC) issued a proclamation declaring October 8-14, 2017 as Fire Prevention Week and urged citizens to develop a home fire escape plan with all members of the household and practice that plan twice a year.

NEW EMPLOYEE

Ms. Marilyn Klinger stated that there are two new employees to introduce. Holly Harris, BSN, RN, joined the School Health program. She earned her BSN from Southwest Baptist University in Missouri and has been working at hospitals in Missouri and North Carolina for the past three years gaining experience in the direct care of neonates and children. Ms. Harris is assigned to Webb A. Murray and Snow Creek Elementary Schools.

Mr. Eric Price is the newest Environmental Health Specialist working in the On-Site Waster Protection program. Mr. Price is a 2015 graduate of Lenoir-Rhyne University where he earned his Bachelor's Degree in Environmental Science and Policy. He was previously with the City of Hickory Public Utilities Division and recently completed his four-week Environmental Health Centralized Intern Training, which is the first step in obtaining his Registered Environmental Health Specialist certification.

Dr. Hamilton welcomed both new employees to the Public Health family.

FARMERS' MARKET – 2017 SEASON REVIEW

Ms. Julie Byrd, WIC Director, provided cumulative data from the 2017 season of the farmers' market at Public Health. This is the fifth season at Public Health with 3,892 customers attending the 18 markets (held on Thursdays 10am – 1pm). The State gave Catawba County WIC four allotments of farmers' market vouchers this year due to high redemption rates (previous years had only two or three allotments). Based on 2015 data (the State's latest available), Catawba County has the highest redemption rate of WIC vouchers of any county in the State.

The total volume sales for the 2017 season including WIC vouchers, Bonus Bucks, SNAP/EBT, Senior vouchers, and personal debit cards was \$13,222. Senior field trips and day care visits were special market days this summer along with taste testing by Cooperative Extension staff. A market survey shows that 91 percent of respondents either strongly agreed or agreed that the market helps to increase the amount of fresh fruits and vegetables eaten by their families. Plans have already begun for the 2018 season.

HEALTH PARTNERS UPDATE

Mr. Zack King, Community Outreach Manager, and Ms. Ashley Rink, Community Health Coordinator, provided an annual update for Catawba County Health Partners and all its activities. Mr. King began by reiterating the mission and vision statements of Health Partners as well as the health priorities established as a result of the 2015 Community Health Assessment.

- ◆ **Vision:** A healthier community and enhanced quality of life for all people in Catawba County
- ◆ **Mission:** To foster partnerships that sustainably improve Catawba County's health priorities
- ◆ **Health Priorities:** Healthy Eating, Active Living, Preventing Chronic Disease

Then Mr. King announced that, after work by a subcommittee, its Board, and with State approval, the name of Catawba County Health Partners has been legally changed to LiveWell Catawba.



The new name is designed to bring a broad and accurate description to the dynamic and evolving work of the 501(c)3 generates. It also sends the message to the community and its partners that LiveWell Catawba is focused on a culture of wellness in Catawba County. Mr. King invited the full Board to join the LiveWell Catawba Board at their annual meeting on October 19, 2017, for a formal rollout of the new name and logo to its members, partners, and guests.



You are invited to attend our

Annual Meeting

Learn - Share - Connect - Engage

Thursday,
October 19, 2017
2:30 to 5:00 pm

Market on Main
335 Main Ave SW,
Hickory, 28602

Register on Eventbrite at
<https://cchannualmeeting2017.eventbrite.com>

LiveWell Catawba is also restructuring to provide opportunities for participation at several levels. The full Board will meet monthly to monitor and guide LiveWell Catawba while a new Advisory Board will meet quarterly for community leaders to share their voice. A full coalition group will begin to meet bi-monthly. Work groups will be formed to support strategies and initiatives.

Ms. Ashley Rink, Community Health Coordinator, provided information to the Board regarding:

- LiveWell Schools use Alliance for a Healthier Generation and CATCH (Coordinated Approach to Child Health) tools to teach schools to assess, plan, and implement better nutrition and physical activity
- LiveWell Early Childhood uses the Go NAP SACC program to teach child nutrition; infant feeding and breastfeeding; infant and child physical activity; outdoor play and learning; and screen time. Five child care centers are piloting the program with early success.
- Faithful Families is supporting five churches in creating and sustaining impactful health and wellness ministries as well as establishing a partnership with Partners in health and Wholeness for best practice recognition program.
- Exercise is Medicine (EIM) is a community-wide network of physical activity resources connected with providers for their clients' betterment. One Hickory practice is currently piloting the program with plans to expand this winter.
- Funding went to a new Literacy Trail at St. Stephens Park in Hickory. Informational and instructional boards are posted along a groomed trail for walkers and hikers.

Mr. King stated that LiveWell Catawba is currently ending year two of a three-year grant from Healthy People, Healthy Carolinas (HPHC) with significant strategic and sustainability plans in place. The Duke

Endowment staff who sponsor the grant are pleased with LiveWell Catawba's accomplishments during these three years and have encouraged LiveWell Catawba to reapply for the next three years. During the next year, further leadership development and restructuring will occur as well as a data sharing and mapping project.

Mr. King advised that the data and mapping project would provide more local data as well as more current and accurate data than has been available from the State. From more local, current, and accurate data, better decisions can be made for and about our community. Both local hospitals are interested in participating and providing data that can be shared with many community partners.

Lastly, Mr. King announced that the Robert Wood Johnson Foundation has accepted LiveWell Catawba for its coaching project. Technical assistance and coaching by health leaders will be provided to local coalitions, like LiveWell Catawba, to help them continue to generate innovative work.

HEALTH DIRECTOR'S REPORT

Director Urland reiterated the need for local and current data and stated that contingency funds would be used to help fund data mapping project. He noted that Public Health was receiving some renovations of paint and carpet in some areas of the building over the next few months starting with the Boardroom and classrooms.

Director Urland updated the Board on the work of the Opioid Work Group meeting at Public Health in conjunction with community partners. Data, community assets, and best practices have been reviewed and the findings will be compiled, reviewed by the group, and then given to the Board of Commissioners within the next few weeks. Mr. Pitts commented that he was impressed with Community Outreach Manager Zack King's knowledge and presentation of information during a recent community meeting both had attended.

Director Urland noted that Environmental Health On-Site Waste Water rules are under review but it may be early 2018 before they are ready. Medicaid Transformation is also under public review. Public Health has purchased new practice and electronic medical record software to meet new State Medicaid requirements that will enhance services and records. Installation should be late 2017 with several phases fully implemented by the State's deadline.

Encouraging everyone to get a flu shot this fall, Director Urland also reminded the Board that the North Carolina Local Health Department Accreditation Site Visit would be conducted October 5 and 6.

OTHER BUSINESS

Ms. Mary Furtado, Assistant County Manager, requested the Board consider a motion to go into closed session pursuant to NCGS 143-318.11 (a)(6) to consider the performance of the Health Director. Dr. Davis made a motion for the Board to go into closed session to review the Health Director's job description and conduct his annual evaluation. Mr. Pitts seconded the motion and it passed unanimously at 7:50pm.

ADJOURN

The Board returned from closed session at 8:30pm. With a reminder that the next meeting is scheduled for Monday, November 6, Dr. Hamilton asked for a motion to adjourn. Dr. Davis so moved, Mr. Dollar seconded the motion, and Dr. Hamilton adjourned the meeting at 8:32 pm.

Respectfully submitted:



Douglas W. Urland, MPA
Health Director

DWU: mbk