# Strategic Plan

#### **ECONOMIC DEVELOPMENT**

Success in Economic Development means catalyzing a positive business climate to ensure diversified opportunities that retain and attract quality employers and investment in our community.

### **K-64 EDUCATION**

Success in K-64 means partnering business with education to cultivate connections between the classroom and real-world careers for our students of all ages.

#### **WATER & SEWER INFRASTRUCTURE**

Success in Water & Sewer Infrastructure means anticipating and skillfully planning for our community's business and residential growth.

### HOUSING

Success in Housing means fostering an environment conducive to the creation of affordable, desirable housing options for our workforce and families.

### **HEALTHY & SAFE COMMUNITY**

Success in Healthy & Safe Community means protecting the well-being of our citizens.

### **PARKS**

Success in Parks means providing scenic outdoor experiences for our citizens and visitors through a community-wide approach that invites a variety of adventures.

### **ARTS & CULTURE**

Success in Arts & Culture means elevating our sense of place by showcasing entertainment and creative offerings that enrich our community.

#### **BRANDING**

Includes revenues from taxes based on the assessed value of real and personal property owned.

# **Budget by Fiscal Year**

FY24/25 Total Budget \$322,709,358



# **County Leadership**

## **Board of Commissioners**



C. Randall Isenhower **Board Chair** 



**Austin Allran** Board Vice-Chair



Robert C. Abernethy, Jr. Barbara G. Beatty **Board Member** 



**Board Member** 



Cole Setzer **Board Member** 

## **County Management**





**Justin Merritt** Asst County Manager

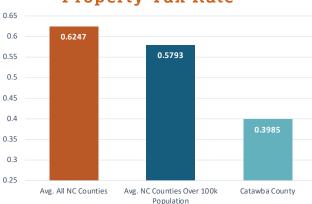


Paul Murray Asst County Manager





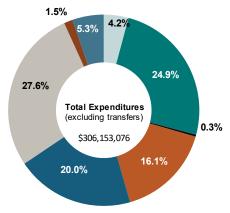
# **Property Tax Rate**



# **Expenditure Details**

By Fund & Function	FY2024/25	FTEs
General Fund	F12024/25	FIES
General Government	\$11,468,382	71.0
Public Safety	56,798,809	442.0
Environmental Quality		442.0
	962,669	
Economic & Physical Development	25,615,529	107.15
Human Services	60,473,263	518.15
Schools Current Expense	53,232,866	-
Libraries & Culture	4,313,940	36.3
Debt Service	31,481,354	-
Transfers to Other Funds	5,043,793	-
Other General Fund Types		
Self Insurance Fund	\$6,536,400	-
Reappraisal Fund	919,143	10.0
Register of Deeds Auto. & Preserv.	138,476	-
Special Revenue Fund Types		
Emergency Telephone System Fund	\$815,583	-
Narcotics Seized Fund	0	-
State Unauthorized Substance Fund	15,000	-
Narcotics Fed Seized Justice Fund	200,000	-
Narcotics Fed Seized Treasury Fund	150,000	-
Hospital Reserve Fund	500,000	-
Rescue Squads Fund	235,097	-
Library Endowment Fund	7,000	-
Gretchen Peed Scholarship Fund	4,000	_
Parks/Historic Preserv.Trust Fund	125,000	_
Community Development Fund	0	-
Stream Debris Removal Fund	75,000	
ARP Act Fund	475,000	_
Fines & Forfeitures Fund	511,106	_
Opioid Settlement Fund	335,000	_
DSS Representative Payee Fund	400,000	_
Deeds of Trust Fund	150,000	_
Fire Protection Service District Fund	13,482,397	_
Capital Project Funds	10,102,007	
General Capital Projects	\$5,382,431	-
Schools' Capital Fund	11,108,339	_
Schools' Construction Fund	4,106,376	_
Solid Waste Capital	2,400,000	_
Water & Sewer Capital Fund	4,714,000	_
SECC Water & Sewer District Capital	4,714,000	-
	U	
Enterprise Funds	440.055.000	29.85
Enterprise Funds		
Solid Waste	\$13,955,362	
Solid Waste Water and Sewer	6,578,043	1.0
Solid Waste		

# **Expenditure Overview**



### **GENERAL GOVERNMENT**

Provides administrative support for County government. Includes direct public services such as Board of Elections, Register of Deeds, and Tax as well as County Administration including the Board of Commissioners, County Manager, Human Resources, and Finance.

#### **PUBLIC SAFETY**

Work to provide a safe, secure community and provide emergency medical transportation. Includes the Sheriff's Office, Emergency Services, E-911 Communications Center, and other Public Safety activities.

#### **ENVIRONMENTAL QUALITY**

Includes Cooperative Extension Services, Soil and Water Conservation, and Forestry.

#### **ECONOMIC & PHYSICAL DEVELOPMENT**

Internal departments and external agencies focused on economic and physical development. Includes Technology, Planning, Parks, and Development, Utilities and Engineering, and other Economic Development. Total budget includes Solid Waste and Water and Sewer Funds.

#### **HUMAN SERVICES**

Includes Social Services, Public Health, Partners Behavioral Health, and the Medical Examiner.

#### **EDUCATION**

Includes Catawba County Schools, Hickory Public Schools, and Newton-Conover City Schools and Catawba Valley Community College.

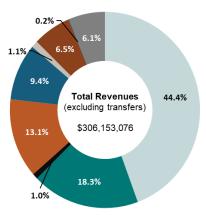
## **CULTURE**

Includes the County Library system and outside organizations such as Catawba County Historical Association, United Arts Council of Catawba County, SALT Block, and the Hickory Public Library.

#### OTHER

Includes the Self-insurance fund and Catawba Valley Medical Center debt.

## Revenue Overview



#### **PROPERTY TAX**

Includes revenues from taxes based on the assessed value of real and personal property owned. The General Fund reflects revenue from the county-wide 57.5 cents per \$100 of assessed valuation. Fire Service Protection District property taxes are budgeted in Special Revenue Funds.

#### **SALES TAX**

Consumers pay a sales tax rate of 2.25%. This revenue is budgeted primarily in the General Fund but also in Schools' Capital based on statutory requirements and Water & Sewer based on designations by the Board of Commissioners for the use of the 1/4 cent sales tax.

#### OTHER TAXES

Includes privilege licenses, real estate excise tax, tire and white goods disposal taxes, and ABC per bottle taxes.

#### INTERGOVERNMENTAL FUNDS

Includes funds received from the State and Federal governments, generally restricted for specific uses, and heavily concentrated in Human Services.

## **PERMITS & FEES**

Includes building permit and ambulance fees and certified copies in the General Fund and Landfill user fees in the Solid Waste Management Fund.

#### MISCELLANEOUS

Includes ABC profits, cable TV franchise fees, interest on investments, and donations.

#### **FUND BALANCE**

Reflects the use of County savings.

#### FINES & FORFEITURES

Fees collected by the Courts and entirely distributed to schools.

#### **OTHER SOURCES**

Includes debt proceeds, special contingency, and insurance premiums.