

CATAWBA COUNTY LIBRARY ADVISORY BOARD OF TRUSTEES MEETING
Minutes of November 13, 2018

The Catawba County Library Board of Trustees met on Tuesday, November 13, 2018, 12 Noon, in the Conference Room of the Main Library in Newton.

MEMBERS PRESENT

Brenda Sigmon, Susan Hunsucker, Kevin Moretz, Carol Preston, Sylvia Ray and Suzanne White, Library Director.

MEMBERS NOT PRESENT

Amanda Edwards, Nicky Setzer

CALL TO ORDER

Brenda Sigmon, Chairman, called the meeting to order at 12:02 p.m.

PUBLIC COMMENT

No members of the public attended.

MINUTES

The minutes of the previous meeting were approved as written.

DIRECTOR'S REPORT

Staffing Update

Conover/Claremont Branch Librarian-Stephanie Abbott

Circulation Manager at Newton- Genoveva Diaz

LSSII at Newton-Karen Herron

Children's/Teen Librarian at Newton- Angela Miller

Pop Up Librarian- Sarah Sherfey

Library Assistant at Newton- Kurt Reid transferred from Sherrills Ford to Newton

Library Assistant at Sherrills Ford- Caroline O'Connell

Part-time LSSII at Maiden- Lindsay Robins

Library to Go

The Ribbon cutting ceremony for the Library to Go is scheduled for Thursday, November 29, 2018 at the Newton Recreation Center. Sarah Sherfey, the Library to Go Librarian, has been scheduling the Library to Go at several places in the community. Some places she will visit will be the Ross Center, Centro-Latino, Boys and Girls Club of Hickory, HCAM, Catawba Rosenwald School, Township of Catawba, and various daycare in the area. The idea of the Library to Go is to bring services and resources to the underserved. The Library to Go will be loaded with a number of resources like books, laptops, virtual reality goggles, Playaways, a 3-D printer and an AWE tablet. The idea is that the librarian and the library assistant will drive the van to the locations and the library "pops out" into the community. Everyone is excited about this addition to the Catawba County Library System and we welcome any possible ideas or suggestions about possible areas for the Library to Go. Please advocate for this services as it's only funded through the end of the 2019 fiscal year.

Library Programs-Update

The Conover Library just finished up a Halloween Program that went well.

NEH Program- There has been a lot of interest on social media from the Hmong community about the NEH program. The library collected a lot of valuable information and data. The Catawba County Library will be presenting on Friday, November 16, 2018 at the NC Preservation Conference in Raleigh, North Carolina to talk about the success of the program.

Grants

It's time to initiate the Library's strategic planning process again. The library will be focusing on facilities planning by conducting space needs studies to determine community needs in terms of facilities. The library will be pursuing a grant to engage a consultant to assist with this process.

Voting at Library locations

The Catawba County Library locations have experienced high turnout and high numbers due to some of the libraries being voting locations. The library is excited about this because this is an opportunity to reach the public through voting which results in more individuals making trips to the library.

K-64 Update

As part of the K-64 initiative, 7th grade students received their Google Chromebooks. The Library is supporting K-64 in a variety of ways, from providing WiFi hotspots to targeted partnerships and outreach with schools. The library is currently looking at ways to collaborate with the K64 character education initiative as well.

Annual Report Update

In the packet provided, you find an updated annual report. When looking at the annual report, you'll notice that the numbers do fluctuate. Actual visits to the library are down; however, outreach demands have increased. When circulation numbers decrease, you will see that one-on-one support typically increases.

Arts at the Library

The sales from and interest in the Art-o-Mat is continuing to go well.

Advocacy

Please advocate for the Library to Go and join us at the Ribbon Cutting.

ADJOURNMENT

There being no further business, the meeting was adjourned at 1:00 p.m.

Next Regular Scheduled Library Board Meeting: Tuesday, February 12, 2019, Newton Library.

Respectfully submitted,
Tyler Garrison