



**For Immediate Release Date**

**CHINESE COMPANY ANNOUNCES**  
**FIRST US MANUFACTURING LOCATION IN CONOVER**

**CONOVER** – Wuxi Taiji Paper Industry Company Ltd, a market leader in developing and producing tubes and bobbins for the textile industry, has chosen to locate their first US manufacturing operation in Conover, Catawba County. The company has purchased a 50,000 square foot building located at 405 Wortha Herman Road SW in Conover, investing \$3M and creating 78 new jobs over the next 4 years. While the salaries will vary from position to position, the new jobs will have an overall average annual salary of over \$31,000, not including the additional benefits package. The location will allow the company to transfer existing US business from China to the Conover plant and to grow their market share in the United States.

Established in 1994 in China, Taiji Group manufactures spiral-wound cardboard tubes and cores. Their products are widely used in various industries, including the textile industry, where Taiji Group has progressively grown to be a known as a present day dominant global supplier. Taiji Group has also become an influential brand name in the China market. Known for high quality products, excellent and precise customer service, Taiji Group has been a trusted name by their customers over the years. In China market, their customers are leaders of their own industries. In overseas markets, such as South East Asia, Europe, North America and South America, their customers are leading multinational companies. Taiji Group has several customers in and near North Carolina and chose Conover because it is centrally located near their customers.

“We are determined to be a respected tube and core supplier in North America”, says Mr. Meizong Yin, the company President.

“We welcome TAIJI Group(USA) Inc. to Catawba County and applaud their commitment to grow their business in the United States by investing in the people of Catawba County,” said Kitty Barnes, Chair of the Catawba County Board of Commissioners.

“We are honored that Mr. Meizong Yin selected Conover as their first manufacturing footprint in America”, said Conover Mayor Lee Moritz Jr. “Our citizens are appreciative for this opportunity to become a member of the TAIJA Group team. It is exciting to see visionary international companies like TAIJI Group recognize the value of American manufacturing.”

“Our office, in conjunction with the North Carolina Department of Commerce, has been working with Taiji Group since September as they scouted Virginia and North Carolina for their first US manufacturing operation,” said Julie Pruett, Director of Recruitment for the Catawba County Economic Development Corporation. “It makes good business sense to locate their US operation in Catawba County which is the most specialized area for manufacturing in North and South Carolina. We were fortunate to have an available building with adequate ceiling heights and square footage that would meet the client’s needs.”

The first phase of hiring will begin in coming weeks. To apply for employment please contact the Catawba County office of the NC Department of Commerce Division of Employment Security, 828-466-5535, located at 3301 Hwy 70 SE, Newton, NC, 28658.

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