



For more information contact:

Julie Pruett, Director of Business Recruitment  
Catawba County Economic Development Corporation  
828-267-1564

## **Substance Incorporated considers construction of new facility, investing \$3,429,000 in Claremont**

CLAREMONT, NC –Substance Incorporated announced that it is considering the purchase of property in the Claremont International Business Park to construct a 54,400 square foot facility, investing \$3,429,000 and creating 9 new jobs over 5 years. The average wage of all new jobs created will meet or exceed the county average wage. Substance Incorporated manufactures print media, overlaminates, and adhesives used by sign and decal manufacturers. In addition to the US market, Substance Incorporated distributes to customers in Canada, Mexico, South America, Europe and Australia.

“Substance Incorporated believes that Catawba County offers a strong workforce with a history deeply rooted in manufacturing,” said Matthew Cohn, President/CEO of Substance Incorporated. “These characteristics are important to meet the strict quality requirements of our products. With close proximity to major highways and a business friendly climate, we couldn’t be more excited about this potential location for our new facility.”

"Catawba County looks forward to welcoming Substance Incorporated to our family of advanced manufacturers," said Randy Isenhower, Chair of the Catawba County Board of Commissioners. "This young, innovative company has already shown remarkable growth and development and we hope to see them continue that growth in Catawba County."

"The City of Claremont is excited about working with Substance Incorporated as they consider the location of their new facility in the Claremont International Business Park," said Claremont Mayor

Shawn R. Brown. "The company has great plans for the future and we are excited about the new opportunities they may bring to our city and community in the coming years."

"Substance Incorporated was attracted to the recently constructed spec building, but would need to expand it to 200,000 square feet in the future, leading them to the adjacent site," said Julie Pruett, Director of Business Recruitment with the Catawba County Economic Development Corporation. "This often happens when a spec building is constructed and the community wins twice in the process. We are grateful they are considering Catawba County for their new construction and long term growth."

Substance Incorporated was established in 2009 in Carlsbad, CA and relocated its headquarters and manufacturing to NC in 2012. A grant to encourage Substance Incorporated to locate in Catawba County was approved by the Catawba County Board of Commissioners earlier today. Additional grants will be considered by the Claremont City Council and the NC Rural Infrastructure Authority at their regularly scheduled board meetings in December, and should these grants be approved, Substance Incorporated is expected to commit to the location of their new facility.