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"75 YEARS OF PUBLIC HEALTH" CAMPAIGN INVITES COMMUNITY FEEDBACK

HICKORY, NC – Catawba County Public Health is commemorating its 75th anniversary this year. To help celebrate, Public Health invites residents to share their input on Public Health's past and future through the "75 Years of Public Health" campaign.

The campaign is welcoming community members to provide input on two questions:
- How do you think Catawba County Public Health helps our community?
- What one thing would help make our county healthier 25 years from now?

Input is being collected during the month of September through the Catawba County Public Health website. Feedback may also be mailed to Catawba County Public Health, Attn: 75 Years of Public Health, 3070 11th Ave. Dr. SE, Hickory, NC 28601.

Reponses to the "75 Years of Public Health" campaign will be shared with the community through Public Health's webpage and Facebook page and displayed throughout the Public Health facility. In October, all feedback will be placed in a sealed time capsule to help document Public Health's role – and the community's hopes for a healthier future – when the time capsule is opened in 2038.

 "Looking back on seventy-five years of Public Health, people – individuals, families, neighborhoods, or the entire community – have always been our first priority," said Doug Urland, health director, Catawba County Public Health. "That's why we want to hear what our community remembers most about Public Health in their lives and what they hope to see in the future and the future of their children."

Since opening its doors in 1938, Public Health has helped prevent illness, promote healthy behaviors, and assure access to vital medical services in Catawba County. Examples include providing important back-to-school and preventive immunizations; responding to disease outbreaks; preventing dental decay among children; enforcing environmental health standards; providing access to family planning and prenatal services; assuring medical homes for children through innovative partnerships and case management; enabling patients to obtain care through home health services; and providing access to healthy nutrition through the WIC program.

The Centers for Disease Control and Prevention includes immunizations, motor vehicle safety, control of infectious diseases, and the naming of tobacco as a health hazard among the top 10 public health achievements of the 20th century.

Located off Fairgrove Church Road behind Catawba Valley Medical Center in Hickory, N.C., Catawba County Public Health provides health and education services to eligible men, women, and children in the community. For more information, please call (828) 695-5800 or visit www.catawbacountync.gov/phealth.

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"Leading the Way to a Healthier Community"