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For Immediate Release:

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**Blue Bloodhound, LP to create
191 jobs at new location in Hickory**

HICKORY, NC – Blue Bloodhound, LP announced today that they will create 191 office and e-commerce jobs in Hickory at the recently renovated Moretz Mills. The company plans to create the jobs over three years and will pay above the average wage for Catawba County. This venture by Blue Bloodhound, LP will utilize web and mobile software to connect available drivers to motor carriers across the United States.

The announcement was made possible in part by a One NC Fund grant of \$305,600. The grant was announced today by Governor McCrory, the Economic Development Partnership of NC and NC Department of Commerce. The grant was also made possible in part by a \$259,000 grant from the Building Renovation Program, under the Rural Development Division of the North Carolina Department of Commerce. Local incentives will be based on job creation and investment performance standard and will be considered in a public session by local governing boards.

The web and mobile software developed by Blue Bloodhound, LP will assist independent truck drivers in finding driving opportunities while maintaining their DOT compliance, safety records and renewal deadlines.

"One of our core values is making a difference in people's lives" said COO Todd Warner. "As Blue Bloodhound, LP works to do that for truck drivers, hopefully we are able to do that for the community of Hickory."

“The City of Hickory congratulates Blue Bloodhound, LP on their new venture,” said Hickory Mayor Rudy Wright. “We are excited to see the growing development of the commercial center between Highland Avenue and downtown. These new office and e-commerce jobs will encourage even more public and private investment in and around downtown Hickory as was encouraged by our voters with their approval of the bond referendum last fall.”

“Catawba County welcomes Blue Bloodhound, LP and is committed to supporting their efforts to bring these first-rate jobs to our citizens,” added Randy Isenhower, Chairman of the Catawba County Board of Commissioners. “As we continue our economic recovery, it is important that the County supports and encourages quality jobs and investment across all employment sectors, ranging from office to manufacturing to technology, in order to provide the best opportunities for everyone who wishes to live and work in Catawba County.”

“We are very happy to be working with Blue Bloodhound, LP on their new space at Moretz Mills,” said John Moretz, owner of Moretz Mills. “As we are able to provide more space to great businesses, we are glad to see our \$12 million investment in renovating our building validated, and we are grateful that we have been able to give it new life and contribute to the revitalization and preservation of Hickory’s historic mills.”

“The announcement by Blue Bloodhound, LP brings together several Catawba EDC and Innovate Catawba goals,” said Ellie Bradshaw, Catawba EDC Board Chair. “The EDC is committed to energizing our community. We can do this by supporting the reinvention of these historic spaces to provide exciting opportunities for jobs that inspire our workforce and create growth across as many sectors as possible.”

To apply directly to Blue Bloodhound, LP, please email your resume to jobs@bluebloodhound.com.