

For Immediate release:

## Smart Electric North America, LLC Opens Headquarters in Conover, NC

Smart Electric North America, LLC (SENA) is opening their North American headquarters in Conover, NC at 1550 Deborah Herman Road SW. SENA plans to build market share by supplying quality components and finished goods to the top tier lighting companies in the US first; then abroad.

In June 2012 Smart Electric N.A. was incorporated in the United States to serve the commercial electrical and lighting industry in North America. Smart Electric North America, LLC (SENA) is a wholly owned subsidiary of Smart Electric Works, Co. LTD. which has been based in Taichung, Taiwan for almost 30 years. During that time Smart Electric Works Co. LTD, under the leadership of owner and CEO Mr. Jerry Yang, has been a trusted supplier to the best and largest retailers in North America. Mr. Yang stated, "This is our opportunity to pay back for the many years of prosperity our company has enjoyed doing business in the US. Establishing this facility and headquarters for SENA in Conover will now provide more job opportunities for American workers. It is our goal to build on this foundation of mutual cooperation and employ more American workers as our business expands." Capabilities of SENA include design concepts, prototyping, tooling, testing and production of leading edge lighting and electrical components technology.

Earlier this year the decision was made to launch a company focused specifically to serve the OEM lighting and electrical clients across North America. SENA's intent is to bring unmatched integrity to the OEM relationship while collaborating with the leading lighting companies in the world to introduce new products to a market ready for improved technology and sustainable processes.

"We are pleased to announce the acquisition of our headquarters in Conover NC. This facility will serve as our main offices as well as manufacturing and assembling for our customers throughout the United States. In addition, the new facility will serve as a warehouse for both finished goods and components," said Kelvin Crisp President of Smart Electric North America, LLC. "It is our intent to give back to America by investing in the American workforce through job creation. We will work toward building a workforce and process that will allow us to make a positive impact in our industry, community and in the lives of all who work with us; from our customers, suppliers and our employees."

The facility is currently staffed with management personnel working toward a plan to begin warehousing and production in Q1 2013.

"We are pleased to be a part of the Catawba Valley community in western North Carolina," said Crisp. "SENA believes this area offers the best opportunity to increase our business and accomplish our objectives."

"We are thrilled to have another business join our family of industries in Catawba County," said Kitty Barnes, Chairwoman of the Catawba County Board of Commissioners. "We strive to make our area a business friendly environment including low property taxes and utility costs. We feel that our low cost environment provides a competitive advantage for businesses that locate in our community."

"SENA is a great example of advanced manufacturing that will re-build the nation's economy," said Conover Mayor Lee Moritz. "Their choice of Conover is a testament to our region's commitment to manufacturing and distribution. We are pleased to have them as a corporate citizen in Conover and to share in their success."

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