



CATAWBA COUNTY

P.O. Box 389 100-A South West Boulevard Newton, North Carolina 28658-0389
www.catawbacountync.gov

Telephone: 828-465-8201
Fax: 828-465-8392

“MY CATAWBA COUNTY” BRINGS GOVERNMENT INFORMATION TO MOBILE PHONES

“My Catawba County”, a new service for users of mobile phones, has been launched. Anyone accessing My Catawba County will be able to choose from a selection of informational links and County applications. The service may be reached at <http://m.catawbacountync.gov/mycatawbacounty/>.

The application was developed for mobile devices with a web browser such as iPad, iPhone, Android phones and tablets. Google Chrome is recommended for those wishing to use a desktop browser.

“Catawba County is constantly looking for new ways to interact with and get information to its residents,” said Terry Bledsoe, Catawba County’s Chief Information Officer. “With technology like the Smartphone and location based services, information that was available on our website takes on a new dimension. Users may find information in real time based on their location. With this, finding the nearest park, getting accident information, or finding the nearest fire department or EMS base becomes easy. My Catawba County puts useful information at your finger tips, anywhere, anytime.”

Users who first access My Catawba County will be able to choose from nine links. These include Citizen Services, NCDOT Alerts, Traffic Accidents, Job Openings, Who’s In Jail, and connections to Catawba County’s social media outlets through Facebook, Twitter, RSS feeds, and YouTube.

The Citizens Services link will take users to another menu of choices for information about parks, libraries, law enforcement, fire and rescue services and Animal Services. It will also allow users to find Red Cross emergency shelters should they be opened in an emergency situation. The NCDOT alerts will point users to a feed maintained by the North Carolina Department of Transportation that lists traffic alerts/congestion reported across Catawba County, while the Traffic Accidents link takes users to the County’s Twitter feed on accidents and roads conditions in Catawba County.

Selecting the Job Openings button will redirect a user to the page listing job openings with Catawba County and the process that an interested person should use to apply for a job with the County. The Who’s In Jail link provides a connection to one of the most visited sites by those entering the County’s internet “front door”. It gives information on persons who have recently been arrested and the charges filed against them.

A majority of the information about Catawba County that is released to traditional media outlets and on www.catawbacountync.gov is also distributed on the County’s Facebook and Twitter feed. My Catawba County users may find it more convenient to get to those pages via the new mobile app.

“I hope the new app enables citizens to become more informed about the many services offered in Catawba County,” said Jason Eades, the principle designer of My Catawba County. “Whether it’s finding a new park in the area for children to enjoy or helping citizens find a Red Cross Shelter in case of a disaster, I hope My Catawba County does something to help the people here.”

“Keeping the Spirit Alive Since 1842!”