



Take Charge of Your Business®
A program of the Kauffman Foundation

FastTrac® NewVenture™ Program

Entrepreneurship Training for Displaced Workers

What is FastTrac?

FastTrac® NewVenture™ combines award-winning, comprehensive instructional materials with real-world tools to help you learn how to launch a successful business in spite of these challenging times. Designed for a speedy startup, the program can be completed in 4 weeks and *is offered at NO COST to unemployed or under-employed workers in Catawba and Alexander counties.*

FastTrac® NewVenture™ provides all the tools you need to develop your business concept and outlines the critical steps of sound business planning. Created and facilitated by successful entrepreneurs, the program guides you through setting financial goals, identifying and reaching your target market, building an effective team, setting up your operation and much more. At program's end, you will have thoroughly vetted your business idea so you can determine if, when, where and how to go forward.

What's the program format?

- Interactive, facilitated learning: break-out sessions, hands-on research, guest speakers;
- On site coaching from experienced professionals who will support and challenge you;
- Presentations from successful entrepreneurs who will share their experiences and insights;
- Networking with fellow entrepreneurs and with mission critical community resources;
- Access to the FastTrac™ Tool Box of videos, entrepreneur success stories, Realty Checks, financial worksheets and business plan samples;
- Maximum feedback from your FTNV team when you present the Executive Summary of your business plan.

When's the next session?

The Catawba Valley Community College program is held over a 4-week period. This session, participants will meet every Tuesday and Thursday, April 20 – May 13, 2010, from 9:00 am until 4:00 pm at the East Campus in Hickory. The last day will end around 12:00 noon.

How to apply?

Go to <http://www.fasttrac.org/event.cfm?eventID=1419>. Deadline for applications is April 16th.

Need more details?

Contact Bonnie Sweeting, Director of the Small Business Center at Catawba Valley Community College at 828-327-7000 ext. 4112.

This FastTrac® NewVenture™ program is part of FastTrac® LaunchPad, a joint initiative of the Ewing Marion Kauffman Foundation and the Deluxe Corporation Foundation.