



CATAWBA COUNTY

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Department of Social Services

PRESS RELEASE/PSA

Friday, May 02, 2008

FOR IMMEDIATE RELEASE

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Social Services Director Receives Two Awards of Distinction

Catawba County Social Services Director, Bobby K. Boyd, is known within the county and the human services community as a visionary and innovative leader in his field. Recently, one national group and one state group showed their agreement, bestowing honors upon him.

On April 10th, the National Network of Social Work Managers presented Boyd with the Mark Moses Social Work Manager Fellow at their Annual Institute in Los Angeles. As part of this honor, he is invited to author an article for the Social Work Manager (the online newsletter of the Network). The Fellowship was created to recognize Social Work Managers for their outstanding performance.

On May 1st, The Children and Family Association of North Carolina will honor Boyd with its "Forget Me Not" Award for Excellence in Leadership. Criteria for this award included: Boyd's contribution to championing the agency's mission and vision; his interpersonal skills with clients and staff, his enhancement of the profession of child care, and his evidence of excellence in leadership.

Social Services Assistant Director, Beth Brandes said these awards are a tribute to Boyd's 38 years of commitment to innovation in the field of Social Work and his dedication to enhance the lives of families and children in our community. "His vision, persistence and commitment to human services is unparalleled in our state," Brandes said.

For twenty-nine years, Boyd has led Catawba County Social Services to outstanding achievement. The agency has historically attracted state and national recognition for innovation and quality. He has led the agency of over 400 employees to focus on customer service and efficient responses to the citizens of the county, through state of the art technology, ambitious goals, and qualified motivated staff.

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Attachment boyd.jpg: Bobby Boyd (left) is congratulated by Dr. Bruce Friedman, President of the National Network for Social Work Managers

