



CATAWBA COUNTY

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Department of Social Services

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PRESS RELEASE/PSA

FOR IMMEDIATE RELEASE

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Registration Open for North Star Foundation Celebrity Challenge Golf Tournament

Teams are currently being registered for the North Star Foundation Celebrity Challenge golf tournament, to be held on April 23, 2007 at Rock Barn Golf & Spa. The format will be 4-person Captain's Choice and teams will have a celebrity or professional as an additional player. One of the confirmed celebrities will be Dwight Clark, a former San Francisco 49ers football player best known for "The Catch," a game winning reception from Joe Montana that earned them the 1982 NFC Championship.

The tournament will utilize both the Robert Trent Jones, Jr. and Tom Jackson courses. Golf will be preceded by lunch, a silent auction, a putting contest, and a golf clinic. One participant will earn the opportunity to attempt a hole in one, with a million dollar reward. The tournament will conclude with an awards reception. Participation in the tournament can take many forms. Sponsorship packages that include tournament play are available ranging from \$10,000 to \$750. Hole sponsorships are available for \$200 per hole.

The North Star Charitable Foundation has been created by North Star Financial Group, of Hickory. It was created to build charitable capital to serve the people of the Unifour region. Its first recipient will be the Children's Advocacy Center (CAC). The CAC is located in Conover, North Carolina. The CAC is THE face of child advocacy in Catawba County assuring a comprehensive, culturally

competent, multidisciplinary team response to child victims of alleged sexual and severe physical abuse.

The purpose of the North Star Foundation Celebrity Challenge is to raise money not only for the current year operating needs for the CAC, but to fund the Foundation with a corpus that would grow and produce earnings that could also be used for future CAC needs as well.

For more information regarding the North Star Foundation Celebrity Challenge please contact Pam Stanley at (828) 323-8777 or Darrell Johnson (828-304-5109).

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60 Second PSA

Teams are currently being registered for the North Star Foundation Celebrity Challenge golf tournament, to be held on April 23, 2007 at Rock Barn Golf & Spa. The format will be 4-person Captain's Choice and teams will have a celebrity or professional as an additional player. Former San Francisco 49-er, Dwight Clark, has been confirmed as a celebrity. The day's events will include lunch, a silent auction, a putting contest, a golf clinic, a million dollar hole in one contest, and an awards reception. The North Star Charitable Foundation has been created by North Star Financial Group, of Hickory to serve the people of the Unifour region. Its first recipient will be the Children's Advocacy Center (CAC). The CAC is THE face of child advocacy in Catawba County providing comprehensive, culturally competent, multidisciplinary team response to child victims of alleged sexual and severe physical abuse. For more information regarding the North Star Foundation Celebrity Challenge please contact Pam Stanley at (828) 323-8777 or Darrell Johnson (828-304-5109).

30 Second PSA

Register now for the April 23 North Star Foundation Celebrity Challenge golf tournament at Rock Barn Golf & Spa. The format will be 4-person Captain's Choice with additional celebrity or professional players on teams. The day will include lunch, a silent auction, contests, and an awards reception. The Foundation will benefit local charities, including the Children's Advocacy Center. For more information please contact Pam Stanley at (828) 323-8777.