

If you or your organization are passionate about improving your community's quality of life and want Catawba County to be part of the nation's largest community improvement network, please help with a contribution or get involved with the Litter Task Force Today.

Catawba County Litter Task Force members

Municipality Support:

- Catawba County
- City of Hickory
- City of Newton
- City of Conover
- Town of Maiden
- City of Claremont
- Town of Catawba
- Town of Long View

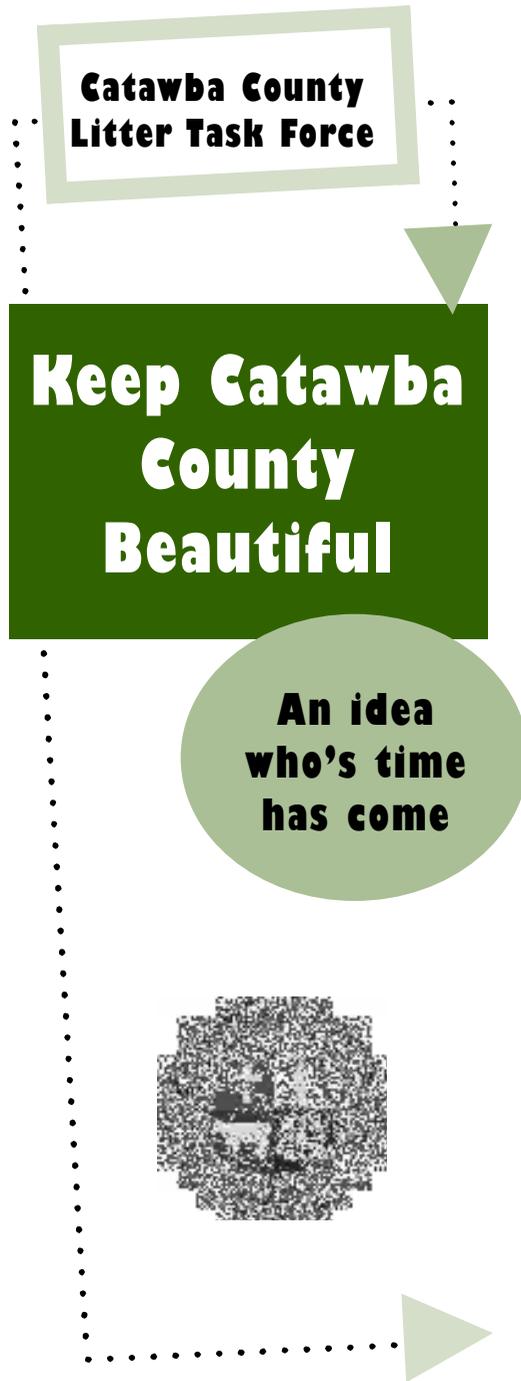
Corporate Support:

- GDS, A Republic Service Company
- Claremont Family Medicine
- Progressive Furniture
- GETRAG Corporation

and:

- NC State Cooperative Extension
- NC Department of Transportation
- Hickory Appearance Commission
- Claremont Appearance Commission
- Concerned Citizens Throughout the Community

Revised pm 1/23/2006



Help Us Form a Local Chapter of KAB

Keep America Beautiful's Mission in Action

Keep America Beautiful, Inc., founded in 1953, is the nation's largest volunteer-based community action organization dedicated to litter and graffiti prevention, beautification, waste minimization and community improvement. Keep America Beautiful involves millions of volunteers each year in hands-on community improvement activities, where they learn how to take personal responsibility for improving their local community environments and their quality of life. We teach people how to care for, preserve, and protect our environment.

The civic sector and business are two components in the partnership that Keep America Beautiful fosters in our communities. Government – at the local, state and federal level – is the third critical

component of the successful collective effort to improve quality of life in America's urban, suburban and rural areas.

As mayors and other municipal officials seek to cultivate their business base and maintain the central vitality of their towns and cities, Keep America Beautiful works side-by-side with local governments to ensure communities are welcome havens for residents as well as tourists. The sweeping range of partnerships facilitated by Keep America Beautiful's Network of Affiliates make our communities cleaner, healthier and safer places to live and work, thus generating economic growth.

Through our network of affiliates, our programs, education and partnerships, Keep America Beautiful engages and inspires stewardship in America's communities. Stewardship that is spirited, fun and focused in three areas:

- Litter Prevention
- Waste Reduction
- Beautification and Community Improvement

Benefits of Affiliation

There are more than 540 certified community affiliates of Keep America Beautiful that implement the Keep America Beautiful System in cities, towns and counties across the nation and in several international locations. These communities see the value and enjoy the benefits of affiliation — being involved in a network that provides responsible and long-term solutions to local quality of life issues.

Working within all segments of communities, Keep America Beautiful affiliates can leverage public and private dollars, the talents and time of volunteers, and donated goods and services to maximum effect. Neither government, the civic sector nor the business community alone can accomplish the tangible, cost-effective results that Keep America Beautiful affiliates have achieved.

Currently, Keep America Beautiful affiliates are returning an average of \$10 to their communities in the form of measurable benefits for every \$1 of government monies invested in that local affiliate program.

Networking

National Credibility

Volunteer Participation

Return on Investment

Public/Private Partnerships

Our Mission:
Engaging individuals to take greater responsibility for improving their community environments.

Your donation will provide the much-needed resources to fund Local Keep America Beautiful's start-up costs and support educational, community-based programs focused on improving the quality of life. Your generosity will promote Keep America Beautiful's mission of education and action.

Specifically your donation will go towards:

1) Payment of a One-time Certification Fee (\$ 4,000)

A certification fee accompanies the application and is paid to Keep America Beautiful based on your community's population. This one-time fee supports the development of your Keep America Beautiful affiliate, including the training of your community representatives at a one-day pre-certification workshop, and a field visit by a Keep America Beautiful National Trainer to assist your local leaders and officially certify your program.

2) Operating expenses until nonprofit status is achieved. (\$3,500)

Thank you for helping Keep Catawba County and America Beautiful.

- **Make check payable to Catawba County.**
- **All donations should be submitted/sent directly to Amanda Kain**
- **No Task Force members shall accept donations directly.**
- **All donors will receive a formal receipt from Catawba County.**

Mailing Address:

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Government
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<http://www.kab.org>