

DANGER DANGER DANGER

Distracted Driving VIDEO CONTEST

WHO: All highschoolers

WHERE:

www.facebook.com/DistractedDrivingVideoContest

WHY: To bring a greater awareness to the issue of accidents caused by distracted driving.

WHEN: Submit your video by 4/2/2012—winners will be announced 4/30/2012.

PRIZES!

1st Place is \$100 & a free limo ride and lunch out

2nd Place is the Viewer's Choice award & wins bragging rights

3rd Place is EVERYONE & includes Red Carpet events on 4/30/2012!

Visit

www.facebook.com/DistractedDrivingVideoContest for contest details, eligibility, & how to enter

Catawba County Community
Child Protection and Fatality Prevention Team

 **State Farm**TM
Sig Holcomb, Agent

CATAWBA
COUNTY
North Carolina

 **the Green Room**
COMMUNITY THEATRE INC

NC State University
A&T State University
**COOPERATIVE
EXTENSION**
Empowering People - Providing Solutions

Catawba County Youth Council





Distracted Driver **VIDEO CONTEST**

Who can participate?

The Distracted Driver Video Contest (DDVC) is open to all High School and Home School students located in Catawba County. Entries can be submitted by an individual student, team of students, or on behalf of a school/community club. Limit team members to no more than five (5) students.

Why participate?

To bring a greater awareness to the issue of accidents caused by distracted driving, the “Distracted Driving Committee” has teamed up with the “Catawba County Youth Council” to host the 2nd Annual contest. Join in the effort to increase awareness about this issue.

Is there an award?

Each video will be displayed at a Red Carpet event on April 30, 2012 at the Green Room. The event will be the premier viewing of each video along with other red carpet events including pictures, prizes, etc. The Grand Prize winner will be presented with \$100 and a free limo ride and lunch.

What are the contest rules?

1. Videos must be the original work, created and submitted by the high school student(s) participating individually, or as a team, club or organization.
2. Students are encouraged to address multiple issues of distracted driving in their videos, such as, but not limited to, cell phone use, texting, eating, overcrowded vehicles, loud music, etc. Students must avoid demonstrating such actions in a moving vehicle or filming any part of the video while in a moving vehicle.
3. If music is used in the video, it cannot be copyrighted. Examples of royalty-free music sites are: http://www.partnersinrhyme.com/pir/free_music_loops.shtml; <http://incompetech.com/m/c/royalty-free>; <http://music4yourvids.co.uk/index.html>; <http://www.royaltyfreemusic.com/free.html> ; <http://soundcloud.com/creativecommons>
4. Videos must be 90 seconds or less in length and any video longer than that will be disqualified.
5. Editing software used can include, but is not limited to, Windows Movie Maker and iMovie.
6. Each entry must be in one of the following formats: **.MPEG4, .AVI, .WMV, or .MOV and must be recorded and submitted on a DVD to a designated school contact or Donna Mull by April 2nd.**
7. Videos will be uploaded to You Tube and/or Facebook after reviewed by the DDVC committee.
8. Upon submission all videos become the property of Catawba County Government, and require a completed Liability and Photo Release form (see attached) by each individual, team, community or organization participant before the entry can be accepted.

When are the videos due?

Videos are due to your school contact by **April 2** who will forward all entries collected to Donna Mull at NC Cooperative Extension within one week of receipt. All other submissions should forward their entries directly to Donna Mull at NC Cooperative Extension by **April 2**.

How are the videos judged?

Videos will be viewed and judged by the Distracted Driving Committee for the purpose of naming a Grand Prize Winner. A Viewer's Choice winner will be selected through an online video link. The general public will have an opportunity to view and select the video of their choice and the video receiving the highest number of votes will be declared the Viewer's Choice winner.

Who is my school contact?

If a contact is not listed below for your school/organization please submit your video project directly to Donna Mull - NCCE - PO Box 389 - Newton, NC 28658

School	Contact Name	E-mail	Phone
Catawba County Schools			
Bandys High School	Susan Rudisill	Susan_Rudisill@catawbaschools.net	241-5556
Bunker Hill High School	Sarah McBride	smcbride@catawbaschools.net	241-2509
Challenger High School	Dennis McPhail	Dennis_McPhail@catawbaschools.net	485-2980
Fred T. Foard High School	Carrie Carter	Carrie_Carter@catawbaschools.net	n/a
Maiden High School	Christel Murray	Christel_Murray@catawbaschools.net	n/a
St. Stephens High School	Shirley Mills	Shirley_Mills@catawbaschools.net	ext. 313
Hickory Schools			
HCAM	Alice Averitt	averittal@hickoryschools.net	328-6738
Hickory High School	Chantel Causby	causbych@hickoryschools.net	322-5860
Newton-Conover Schools			
Health - Science School	John Robinson Glenda Dellinger	john_robinson@nccs.k12.nc.us glenda_dellinger@nccs.k12.nc.us	n/a n/a
Newton-Conover High School	Jeff Longstreet	jlongstreet@newtonnc.gov	465-0920

Questions?

Donna Mull, Catawba County Youth Council Advisor
(828) 465-8240 – donna_mull@ncsu.edu

Jennifer McCracken, Catawba County Public Health
(828)695-5800 – JMCCRACK@catawbacountync.gov

John Eller, Catawba County Department of Social Services
(828)695-5600 – Jeller@catawbacountync.gov

Sponsors:

Catawba County Community
Child Protection and Fatality Prevention Team



Catawba County Youth Council



CATAWBA COUNTY GOVERNMENT

Release of Liability Form

“The Distracted Driving Video Contest”

I, _____, understand and agree that Catawba County shall not be liable for any claims, demands, actions, or causes of action, whatsoever, to my child’s person or property, arising out of, or connected with, his or her participation in “The Distracted Driving Video Contest”.

I have reviewed the information (or rules) pertaining to the Distracted Driving Video Contest and if I had any questions, they have been answered to my satisfaction.

By my signature below, I agree to this release of liability and further consent to my child’s participation in “The Distracted Driving Video Contest”.

This the ____ day of _____, 20____.

Signature Parent or Legal Guardian

Witness (School or Law Enforcement Official)

Printed Name of Parent or Legal Guardian

Printed Name of Witness

Name of Minor

Entry Form – Attach Securely to the DVD

Title of Entry _____

Contact Person _____ E- Mail _____

Phone _____ Address _____

High School Attending _____

Type of Entry (*check one*):

- Individual
- Team (*Provide names of Members*) _____

- Club/Organization (*Name of Organization*) _____

Each Individual, regardless of type of entry (individual, team, club/organization), participating in the Distracted Video Contest MUST complete and return this sheet with their video submission by April 2, 2012 to their School Contact or to Donna Mull at Catawba County Agricultural Resources Center - PO Box 389, Newton, NC 28658

CATAWBA COUNTY GOVERNMENT

Photo Release Form

“The Distracted Driving Video Contest”

I, _____, hereby give Catawba County and the Child Fatality Prevention Team, their legal agents, elected officials, representatives and employees, the absolute right and permission to copyright and/or reproduce, exhibit, display on the Internet or elsewhere, print and publish all video recordings, photographs and prints of every kind and nature taken of me or my child,

_____ while at a Catawba County facility or grounds. I further release Catawba County and the Child Fatality Prevention Team, their agents, elected officials, representatives or employees from any and all claims for damages based on the use of said works.

This the ____ day of _____, 20____.

Signature

Witness Signature (*School or Law Enforcement Official*)

Printed Name

Printed Name

Name of Minor

Each Individual, regardless of type of entry (individual, team, club/organization), participating in the Distracted Video Contest MUST complete and return this sheet with their video submission by April 2, 2012 to their School Contact or to Donna Mull at Catawba County Agricultural Resources Center - PO Box 389, Newton, NC 28658