

Preventing **Distracted Driving Video Contest**

www.facebook.com/DistractedDrivingVideoContest

What is the Preventing Distracted Driving Video Contest?

To bring greater awareness to the issue of accidents caused by distracted driving, the “Preventing Distracted Driving Committee” has teamed up with the “Catawba County Youth Council” to host the 5th annual video contest. High school students are invited to participate by making a 60 second video that addresses the dangers of driving distracted.

Who can participate?

The Preventing Distracted Driving Video Contest is open to all high school students located in Catawba County, NC. Entries can be submitted by an individual student, team of students, or on behalf of a school/community club. **Limit team members to no more than five (5) students.**

When are the videos due?

➤ Videos are due to your school contact by **March 31st** who will forward all entries collected to Lindsey Lawhon at the Council on Adolescents within one week of receipt. All other submissions should forward their entries directly to Lindsey Lawhon at the Council on Adolescents, by March 31st.

➤ **Upload your video to YouTube** (use your personal account or create a new account**) by **March 31, 2015** and email the link to DistractedDrivingVideoContest@catawbacountync.gov

** Need help? Learn more about getting started on YouTube: www.youtube.com/yt/about/getting-started.html

Is there an award?

Yes! Awards given out will include:

1st Place = Lunch to a local chain restaurant (e.g., Olive Garden, Texas Roadhouse, etc.) and a limo ride to lunch plus \$400 for the individual/team

Viewer's Choice = Bragging rights plus \$300 for the individual/team

Community Choice = Swagger privileges plus \$100 for the individual/team

School Award = School with most in attendance receives \$200

Each video will be displayed at a **Red Carpet event on April 20, 2015 at 6:00 p.m. at the SALT Block in Hickory.** Every participant, as well as their teachers, friends, and family are invited to the event! The event will be the premier viewing of each video along with other red carpet events including the audience selecting the Viewer's Choice Award.

What are the contest rules?

1. Videos must be the original work, created and submitted by the high school student(s) participating individually, or as a team, club or organization.
2. Students are encouraged to address multiple issues of distracted driving in their videos, such as, but not limited to, cell phone use, texting, eating, overcrowded vehicles, loud music, etc. Students must avoid demonstrating such actions in a moving vehicle or filming any part of the video while in a moving vehicle.
3. If **music** is used in the video, it **cannot be copyrighted**. Examples of royalty-free music sites are: http://www.partnersinrhyme.com/pir/free_music_loops.shtml; <http://incompetech.com/m/c/royalty-free>; <http://music4yourvids.co.uk/index.html>; <http://www.royaltyfreemusic.com/free.html>. For more information on copyright laws, visit www.copyright.gov.

4. Students may *not* play copyrighted music through radio, headphones, etc in the video.
5. Videos must be 60 seconds or less in length and any video longer than that will be disqualified.
6. Videos depicting alcohol consumption or drug use of any kind will be disqualified.
7. Editing software used can include, but is not limited to, Windows Movie Maker and iMovie.
8. Upon submission all videos become the property of the Council on Adolescents, and **require a completed *Release of Liability and Photo Release form* by each individual, community or organization participant before the entry can be accepted. Visit our Facebook page at www.facebook.com/DistractedDrivingVideoContest for forms and more information.**
9. For your video to qualify, you or a representative from your team must also **attend the Red Carpet Event on April 20, 2015**. Awards will also be distributed at the event. If you cannot attend, please notify Lindsey Lawhon at the Council on Adolescents – LLawhon@coacatawba.org.

How are the videos judged?

Videos will be viewed and judged by the Preventing Distracted Driving Committee for the purpose of naming a Grand Prize Winner. A Viewer’s Choice winner will be selected by the audience at the Red Carpet event. A Community Share winner will be selected by having received the highest number of “Facebook & YouTube likes” on their video.

Who is my school contact?

School	Contact Name	E-mail	Phone
Catawba County Schools			
Bandy’s High School	Hollie Sherrill	hsherrill@catawbaschools.net	241-3171 x 5423
Bunker Hill High School	Butch Cloninger	Butch_Cloninger@catawbaschools.net	241-3355
Challenger High School	Jennifer Shoemaker	Jennifer_Shoemaker@Catawbaschools.net	485-2980 x 313
Catawba Rosenwald	Catie Kale	Catie_Kale@catawbaschools.net	241-2734
Fred T. Foard High School	Jody Grindstaff	Jody_Grindstaff@catawbaschools.net	704-462- 1496
Maiden High School	Monica Smith	Monica_Smith@catawbaschools.net	428-8197 x 1401
St. Stephens High School	Molly Rice	Molly_Rice@catawbaschools.net	256-9841 x 409
Hickory Schools			
HCAM	Alice Averitt	averittal@hickoryschools.net	328-6738
Hickory High School	Janet Derr-Littman	derrlittmanja@hickoryschools.net	322-5860
Newton-Conover Schools			
Discovery High School	Susan Royall	susan_royall@nccs.k12.nc.us	464-5581
Newton-Conover High School	Amanda McCrary	Amanda_McCrary@nccs.k12.nc.us	464-0920
University Christian High School		uchigh@gmail.com	855-2995
Tri-City Christian School		info@tccseagles.org	465-0475
Tabernacle Christian School		jamescordell@tabernaclehickory.org	324-9936

Questions?

Lindsey Lawhon
 Council on Adolescents
 1120 Fairgrove Church Rd SE, Suite 22
 Hickory NC 28602
 828-322-4591
LLawhon@coacatawba.org

School/Group Name: _____



The Council on Adolescents of Catawba County

Release of Liability Form

"The Preventing Distracted Driving Video Contest"

I, _____, understand and agree that the Council on Adolescents shall not
(Parent's printed name)

be liable for any claims, demands, actions, or causes of action, whatsoever, to my child's person or property, arising out of, or connected with, his or her participation in "The Preventing Distracted Driving Video Contest".

I have reviewed the information (or rules) pertaining to the Preventing Distracted Driving Video Contest and if I had any questions, they have been answered to my satisfaction.

By my signature below, I agree to this release of liability and further consent to my child's participation in "The Preventing Distracted Driving Video Contest" and if they win, I consent to my child's participation in an adult-supervised limousine ride off of school campus to lunch.

This the ____ day of _____, 2015.

Name of Student (please print)

Student's date of birth

Parent's Signature

Parent's Printed Name

School/Group Coordinator: _____

Phone & E-mail: _____



~ PARENTS ~
Save the Date



Please plan to attend the **Red Carpet Event on April 20, 2015 at 6:00 p.m.** at the **SALT Block located at 243 Third Ave NE, Hickory NC 28601** to support your child in his or her 'Preventing Distracted Driving Video Contest' entry.

School/Group Name: _____



The Council on Adolescents of Catawba County

Photo Release Form

"The Preventing Distracted Driving Video Contest"

I, _____, hereby give the Council on Adolescents, their legal
(Parent's printed name)

agents, elected officials, representatives and employees, the absolute right and permission to copyright and/or reproduce, exhibit, display on the Internet or elsewhere, print and publish all video recordings, photographs and prints of every kind and nature taken of me or my child, _____ while at a Council on Adolescents facility or grounds.
(Student's printed name)

I further release the Council on Adolescents, their agents, elected officials, representatives or employees from any and all claims for damages based on the use of said works.

This the _____ day of _____, 2015.

Name of Student (please print)

Student's date of birth

Parent's Signature

Parent's Printed Name

School/Group Coordinator: _____

Phone & E-mail: _____

Each Individual, regardless of type of entry (individual, team, club/organization), participating in the *Preventing Distracted Video Contest* MUST complete and return this sheet with their video submission to their School Contact or to Lindsey Lawhon at the Council on Adolescents, 1120 Fairgrove Church Rd SE, Suite 22 Hickory NC 28602. Questions: contact Lindsey Lawhon at LLawhon@coacatawba.org.