

Preventing [^] Distracted Driving Video Contest

www.facebook.com/DistractedDrivingVideoContest

What is the Preventing Distracted Driving Video Contest?

To bring greater awareness to the issue of accidents caused by distracted driving, the “Preventing Distracted Driving Committee” has teamed up with the “Catawba County Youth Council” to host the 4th annual video contest. High school students are invited to participate by making a 60 second video that addresses the dangers of driving distracted.

Who can participate?

The Preventing Distracted Driving Video Contest is open to all high school students located in Catawba County, NC. Entries can be submitted by an individual student, team of students, or on behalf of a school/community club. Limit team members to no more than five (5) students.

When are the videos due?

➡ First, sign-up online with your intent to participate in the contest. You can sign-up from **February 3, 2014** to February 28, 2014 **March 7, 2014** here: www.surveymonkey.com/s/DDVC

➡ Then, **upload your video to YouTube** (use your personal account or create a new account**) by **March 12, 2014** and email the link to DistractedDrivingVideoContest@catawbacountync.gov

** Need help? Learn more about getting started on YouTube: www.youtube.com/yt/about/getting-started.html

Is there an award?

Yes! Awards given out will include:

1st Place = Lunch to a local chain restaurant (e.g., Olive Garden, Texas Roadhouse, etc.) and a limo ride to lunch for the winning individual/team, plus \$500 for their school

Viewer’s Choice = Bragging rights for the winning individual/team, plus \$300 for their school

Community Choice = Swagger privileges for the winning individual/team, plus \$100 for their school

Each video will be displayed at a **Red Carpet event on April 7, 2014 at 6:30 p.m.** Every participant, as well as their teachers, friends, and family are invited to the event! The event will be the premier viewing of each video along with other red carpet events including the audience selecting the Viewer’s Choice Award.

What are the contest rules?

1. Videos must be the original work, created and submitted by the high school student(s) participating individually, or as a team, club or organization.
2. Students are encouraged to address multiple issues of distracted driving in their videos, such as, but not limited to, cell phone use, texting, eating, overcrowded vehicles, loud music, etc. Students must avoid demonstrating such actions in a moving vehicle or filming any part of the video while in a moving vehicle.
3. If music is used in the video, it cannot be copyrighted. Examples of royalty-free music sites are:
http://www.partnersinrhyme.com/pir/free_music_loops.shtml; <http://incompetech.com/m/c/royalty-free>;
<http://music4yourvids.co.uk/index.html>; <http://www.royaltyfreemusic.com/free.html> ;
<http://soundcloud.com/creativecommons>

4. Videos must be 60 seconds or less in length and any video longer than that will be disqualified.
5. Videos depicting alcohol consumption or drug use of any kind will be disqualified.
6. Editing software used can include, but is not limited to, Windows Movie Maker and iMovie.
7. Upon submission all videos become the property of Catawba County Government, and require a completed Liability and Photo Release form (see attached) by each individual, team, community or organization participant before the entry can be accepted.
8. For your video to qualify, you or a representative from your team must also attend the Red Carpet Event on April 7, 2014. Awards will also be distributed at the event. If you cannot attend, please notify Donna Mull at donna_mull@ncsu.edu.

How are the videos judged?

Videos will be viewed and judged by the Preventing Distracted Driving Committee for the purpose of naming a Grand Prize Winner. A Viewer's Choice winner will be selected by the audience at the Red Carpet event. A Community Share winner will be selected by having received the highest number of "Facebook & YouTube likes" on their video.

Who is my school contact?

School	Contact Name	E-mail	Phone
Catawba County Schools			
Bandys High School	Melissa Hambright	Melissa_Hambright@Catawbaschools.net	n/a
Bunker Hill High School	Butch_Cloninger	Butch_Cloninger@catawbaschools.net	n/a
Challenger High School	Jennifer Shoemaker	Jennifer_Shoemaker@Catawbaschools.net	n/a
Catawba Rosenwald	Catie Kale	Catie_Kale@catawbaschools.net	241-2734
Fred T. Foard High School	Jody_Grindstaff	Jody_Grindstaff@catawbaschools.net	n/a
Maiden High School	Christel Murray	Christel_Murray@catawbaschools.net	n/a
St. Stephens High School	Molly_Rice	Molly_Rice@catawbaschools.net	n/a
Hickory Schools			
HCAM	Alice Averitt	averittal@hickoryschools.net	328-6738
Hickory High School	Leigh Guill	GuillLe@hickoryschools.net	322-5860
Newton-Conover Schools			
Discovery High School	Maggie Daniel	Maggie_Daniels @nccs.k12.nc.us	464-3191
Newton-Conover High School	Jessica Luby	Jessica_Luby@nccs.k12.nc.us	464-0920
University Christian High School		uchigh@gmail.com	n/a
Tri-City Christian School		info@tccseagles.org	n/a
Tabernacle Christian School		jamescordell@tabernaclehickory.org	n/a

Questions?

Donna Mull

Catawba County Youth Council Advisor
 (828) 465-8240 – Donna_mull@ncsu.edu

John Eller

Catawba County Department of Social Services
 (828)695-5600 – Jeller@catawbacountync.gov

Jennifer McCracken

Catawba County Public Health
 (828)695-5800 –
Jmccrack@catawbacountync.gov

Sponsors:



**Catawba County
Youth Council**



**Catawba County Community
Child Protection and Fatality Prevention Team**



**Hickory Public
Schools**



**Newton-Conover
City Schools**



**Fentress Chestnut, Manager
North Carolina Driving School**



CATAWBA COUNTY GOVERNMENT

Release of Liability Form

“The Preventing Distracted Driving Video Contest”

I, _____, understand and agree that Catawba County shall not be liable for any claims, demands, actions, or causes of action, whatsoever, to my child’s person or property, arising out of, or connected with, his or her participation in “The Preventing Distracted Driving Video Contest”.

I have reviewed the information (or rules) pertaining to the Preventing Distracted Driving Video Contest and if I had any questions, they have been answered to my satisfaction.

By my signature below, I agree to this release of liability and further consent to my child’s participation in “The Preventing Distracted Driving Video Contest” and if they win, I consent to my child’s participation in an adult-supervised limousine ride off of school campus to lunch.

This the ____ day of _____, 20 ____.

Name of Minor

Signature Parent or Legal Guardian

Witness (School or Law Enforcement Official)

Printed Name of Parent or Legal Guardian

Printed Name of Witness

Contact Details

Parent or Legal Guardian Mailing Address

Parent or Legal Guardian Email

Please also plan on attending the Red Carpet Event on April 7, 2014 at 6:30 p.m. at the new Newton-Conover Middle School to support your child in his or her entry.

CATAWBA COUNTY GOVERNMENT

Photo Release Form

“The Preventing Distracted Driving Video Contest”

I, _____, hereby give Catawba County and the Child Fatality Prevention Team, their legal agents, elected officials, representatives and employees, the absolute right and permission to copyright and/or reproduce, exhibit, display on the Internet or elsewhere, print and publish all video recordings, photographs and prints of every kind and nature taken of me or my child, _____ while at a Catawba County facility or grounds. I further release Catawba County and the Child Fatality Prevention Team, their agents, elected officials, representatives or employees from any and all claims for damages based on the use of said works.

This the ____ day of _____, 20____.

Name of Minor

Signature

Witness Signature (*School or Law Enforcement Official*)

Printed Name

Printed Name

Each Individual, regardless of type of entry (individual, team, club/organization), participating in the Preventing Distracted Video Contest MUST complete and return this sheet with their video submission to their School Contact or to Donna Mull at Catawba County Agricultural Resources Center - PO Box 389, Newton, NC 28658