

# Distracted Driver Video Contest

## What is the Distracted Driver Video Contest?

To bring a greater awareness to the issue of accidents caused by distracted driving, the “Distracted Driving Committee” has teamed up with the “Catawba County Youth Council” to host the 3rd annual video contest. High school students are invited to participate by making a 60 second video that addresses the dangers of driving distracted.

## Who can participate?

The Distracted Driver Video Contest (DDVC) is open to all high school students located in Catawba County, NC. Entries can be submitted by an individual student, team of students, or on behalf of a school/community club. Limit team members to no more than five (5) students.

## When are the videos due?

Videos are due to your school contact by **March 1, 2013** who will forward all entries collected to Donna Mull at NC Cooperative Extension within one week of receipt. All other submissions should forward their entries directly to Donna Mull at NC Cooperative Extension by **March 1, 2013**.

## Is there an award?

Yes! Awards given out will include:

- 1<sup>st</sup> Place = Lunch at Olive Garden and a limo ride to lunch for the winning individual/team, plus \$500 for their school
- Viewer’s Choice = Bragging rights for the winning individual/team, plus \$300 for their school
- Facebook Share = Swagger privileges for the winning individual/team, plus \$100 for their school

Each video will be displayed at a Red Carpet event on March 18, 2013 at 6:30 p.m. at Newton-Conover Middle School’s auditorium. Every participant, as well as their teachers, friends, and family are invited to the event! The event will be the premier viewing of each video along with other red carpet events including the audience selecting the Viewer’s Choice Award and a N.C. Highway Patrol “safe driving” obstacle course.

## What are the contest rules?

1. Videos must be the original work, created and submitted by the high school student(s) participating individually, or as a team, club or organization.
2. Students are encouraged to address multiple issues of distracted driving in their videos, such as, but not limited to, cell phone use, texting, eating, overcrowded vehicles, loud music, etc. Students must avoid demonstrating such actions in a moving vehicle or filming any part of the video while in a moving vehicle.
3. If music is used in the video, it cannot be copyrighted. Examples of royalty-free music sites are: [http://www.partnersinrhyme.com/pir/free\\_music\\_loops.shtml](http://www.partnersinrhyme.com/pir/free_music_loops.shtml); <http://incompetech.com/m/c/royalty-free>; <http://music4yourvids.co.uk/index.html>; <http://www.royaltyfreemusic.com/free.html> ; <http://soundcloud.com/creativecommons>
4. Videos must be 60 seconds or less in length and any video longer than that will be disqualified.
5. Editing software used can include, but is not limited to, Windows Movie Maker and iMovie.
6. Each entry must be in one of the following formats: **.MPEG4, .AVI, .WMV, or .MOV and must be** recorded and submitted on a DVD to a designated school contact or Donna Mull by March 1, 2013.
7. Videos will be uploaded to You Tube and Facebook and reviewed by the Distracted Driving committee.

8. Upon submission all videos become the property of Catawba County Government, and require a completed Liability and Photo Release form (see attached) by each individual, team, community or organization participant before the entry can be accepted.
9. For your video to qualify, you or a representative from your team must also attend the Red Carpet Event on March 18, 2013 at 6:30 p.m. at Newton-Conover Middle School's auditorium. Awards will also be distributed at the event. If you cannot attend, please notify Donna Mull at [donna\\_mull@ncsu.edu](mailto:donna_mull@ncsu.edu).

### How are the videos judged?

Videos will be viewed and judged by the Distracted Driving Committee for the purpose of naming a Grand Prize Winner. A Viewer's Choice winner will be selected by the audience at the Red Carpet event. A Facebook Share winner will be selected by having received the highest number of "Facebook likes" on their video.

### Who is my school contact?

If a contact is not listed below for your school/organization please submit your video project directly to Donna Mull - NCCE - PO Box 389 - Newton, NC 28658

School	Contact Name	E-mail	Phone
<b>Catawba County Schools</b>			
Bandys High School	Susan Rudisill	<a href="mailto:Susan_Rudisill@catawbaschools.net">Susan_Rudisill@catawbaschools.net</a>	241-5556
Bunker Hill High School	John Phares	<a href="mailto:John_Phares@catawbaschools.net">John_Phares@catawbaschools.net</a>	n/a
Catawba Rosenwald	Catie Kale	<a href="mailto:Catie_Kale@catawbaschools.net">Catie_Kale@catawbaschools.net</a>	241-2734
Challenger High School	Jennifer Shoemaker	<a href="mailto:Jennifer_Shoemaker@catawbaschools.net">Jennifer_Shoemaker@catawbaschools.net</a>	n/a
Fred T. Foard High School	John Helton	<a href="mailto:John_Helton@catawbaschools.net">John_Helton@catawbaschools.net</a>	n/a
Maiden High School	Christel Murray	<a href="mailto:Christel_Murray@catawbaschools.net">Christel_Murray@catawbaschools.net</a>	n/a
St. Stephens High School	Shirley Mills	<a href="mailto:Shirley_Mills@catawbaschools.net">Shirley_Mills@catawbaschools.net</a>	ext. 313
<b>Hickory Schools</b>			
HCAM	Alice Averitt	<a href="mailto:averittal@hickoryschools.net">averittal@hickoryschools.net</a>	328-6738
Hickory High School	Chantel Causby	<a href="mailto:causbych@hickoryschools.net">causbych@hickoryschools.net</a>	322-5860
<b>Newton-Conover Schools</b>			
Health - Science School	Susan Royall John Robinson	<a href="mailto:susan_royall@nccs.k12.nc.us">susan_royall@nccs.k12.nc.us</a> <a href="mailto:john_robinson@nccs.k12.nc.us">john_robinson@nccs.k12.nc.us</a>	n/a
Newton-Conover High School	Jeff Longstreet	<a href="mailto:jlongstreet@newtonnc.gov">jlongstreet@newtonnc.gov</a>	465-0920
<b>University Christian High School</b>	Donna Mull	<a href="mailto:Donna_mull@ncsu.edu">Donna_mull@ncsu.edu</a>	465-8240

### Questions?

#### Donna Mull

Catawba County Youth Council Advisor  
(828) 465-8240 – [Donna\\_mull@ncsu.edu](mailto:Donna_mull@ncsu.edu)

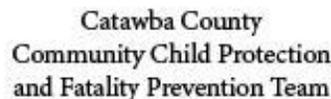
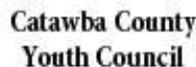
#### Jennifer McCracken

Catawba County Public Health  
(828)695-5800 – [Jmccrack@catawbacountync.gov](mailto:Jmccrack@catawbacountync.gov)

#### John Eller

Catawba County Department of Social Services  
(828)695-5600 – [Jeller@catawbacountync.gov](mailto:Jeller@catawbacountync.gov)

### Sponsors:



# CATAWBA COUNTY GOVERNMENT

## “The Distracted Driving Video Contest”

### Entry Instructions

Submit your video by March 1, 2013

Complete the below form and attach it securely to your DVD.

Title of Video \_\_\_\_\_

Name of High School \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Type of Entry (check one):

Individual

Club/Organization (Name of Organization)

Team (Up to five members)

Name	Phone number or email	Address

Can we text you details about the contest (no more than 3 texts)?  Yes  No

Sponsor name \_\_\_\_\_

*\*Each submission needs an adult sponsor to coordinate receiving the award/donation money, which could be a teacher, counselor, club director, school resource officer or school administrator.*

Sponsor phone \_\_\_\_\_ E- Mail \_\_\_\_\_

Sponsor signature \_\_\_\_\_

**NOTE:** For your video to qualify, you or a representative from your team must also attend the Red Carpet Event on March 18 at 6:30 p.m. at Newton-Conover Middle School’s auditorium. Awards will also be distributed at the event. If you cannot attend, please notify Donna Mull at donna\_mull@ncsu.edu. Feel free to invite your family to attend to support you.

We’ll send you more details about the Red Carpet Event in the coming weeks!

**Return this sheet with your video submission by March 1, 2013 to your School Contact or to Donna Mull at Catawba County Agricultural Resources Center - PO Box 389, Newton, NC 28658.**

# CATAWBA COUNTY GOVERNMENT

Release of Liability Form

## “The Distracted Driving Video Contest”

I, \_\_\_\_\_, understand and agree that Catawba County shall not be liable for any claims, demands, actions, or causes of action, whatsoever, to my child’s person or property, arising out of, or connected with, his or her participation in “The Distracted Driving Video Contest”.

I have reviewed the information (or rules) pertaining to the Distracted Driving Video Contest and if I had any questions, they have been answered to my satisfaction.

By my signature below, I agree to this release of liability and further consent to my child’s participation in “The Distracted Driving Video Contest” and if they win, I consent to my child’s participation in an adult-supervised limousine ride off of school campus to lunch.

This the \_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_.

\_\_\_\_\_  
*Name of Minor*

\_\_\_\_\_  
*Signature Parent or Legal Guardian*

\_\_\_\_\_  
*Witness (School or Law Enforcement Official)*

\_\_\_\_\_  
*Printed Name of Parent or Legal Guardian*

\_\_\_\_\_  
*Printed Name of Witness*

### Contact Details

\_\_\_\_\_  
*Parent or Legal Guardian Mailing Address*

\_\_\_\_\_  
*Parent or Legal Guardian Email*

Please also consider attending our Red Carpet Event on March 18, 2013 at 6:30 p.m. at the new Newton-Conover Middle School to support your child in his or her entry.

# CATAWBA COUNTY GOVERNMENT

Photo Release Form

## “The Distracted Driving Video Contest”

I, \_\_\_\_\_, hereby give Catawba County and the Child Fatality Prevention Team, their legal agents, elected officials, representatives and employees, the absolute right and permission to copyright and/or reproduce, exhibit, display on the Internet or elsewhere, print and publish all video recordings, photographs and prints of every kind and nature taken of me or my child, \_\_\_\_\_ while at a Catawba County facility or grounds. I further release Catawba County and the Child Fatality Prevention Team, their agents, elected officials, representatives or employees from any and all claims for damages based on the use of said works.

This the \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Name of Minor

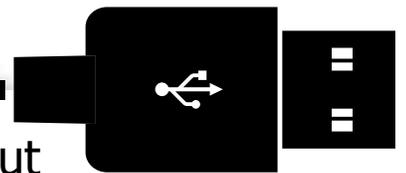
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Witness Signature (*School or Law Enforcement Official*)

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Printed Name

**Each individual, regardless of type of entry (individual, team, club/organization), participating in the Distracted Video Contest MUST complete and return this sheet with their video submission by March 1, 2013 to their School Contact or to Donna Mull at Catawba County Agricultural Resources Center - PO Box 389, Newton, NC 28658**



Care about your friends? Help raise awareness about the dangers of distracted driving by submitting a video to the Distracted Driving Video Contest!

**YOU** could win a limo ride to lunch at Olive Garden, plus **\$500** for your school!

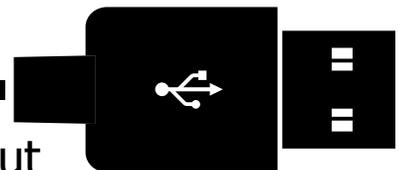
*Some teachers may also offer extra credit!*

*It's easy.* Grab a group of friends or go in alone. Get a sponsor, make a plan, start filming, and submit your video by **March 1<sup>st</sup>!**

**Find out more** about how to enter, prizes, and the red carpet event at [www.facebook.com/DistractedDrivingVideoContest](http://www.facebook.com/DistractedDrivingVideoContest) or scan the QR code.

SPONSORED BY: Action Limousine, Catawba County, Catawba County Community Child Protection and Fatality Prevention Team, Catawba County Youth Council, Catawba Valley Medical Center, Drum and Willis-Reynolds Funeral Home, Frye Regional Medical Center, Olive Garden, NC Cooperative Extension, and State Farm agent, Sig Holcomb.





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# Help Save a Teen's Life

## Video Awareness Contest

Would you like to engage your students in a community initiative that could save their life and the life of others? To bring a greater awareness to the issue of accidents caused by distracted driving, the "Distracted Driving Committee" has teamed up with the "Catawba County Youth Council" to host the 3rd annual video contest. High school students are invited to participate by making a 60 second video that addresses the dangers of driving distracted. Please consider having you student's join in the effort to increase awareness about this very serious issue.

Your student's could also win a grand prize of \$500 for your classroom, club, or school!

### Who can participate?

The Distracted Driver Video Contest (DDVC) is open to all high school students located in Catawba County, NC. Entries can be submitted by an individual student, team of students, or on behalf of a school/community club. Limit team members to no more than five (5) students.

### What can I do as a teacher?

Whether you are a club sponsor, science, English, or video teacher you can encourage your students to participate. Consider:

- Sponsoring a student or group of students to submit a video
- Giving extra credit
- Making it part of a writing assignment (they'll have to write a script)
- Having the students think outside-of-the-box; how does it relate to science (e.g., was the sun in someone's eyes a distraction to driving, how could a tree being hit impact an ecosystem, etc.)

### When are the videos due?

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### What are the contest rules?

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3. If music is used in the video, it cannot be copyrighted. Examples of royalty-free music sites are: [http://www.partnersinrhyme.com/pir/free\\_music\\_loops.shtml](http://www.partnersinrhyme.com/pir/free_music_loops.shtml); <http://incompetech.com/m/c/royalty-free>; <http://music4yourvids.co.uk/index.html>; <http://www.royaltyfreemusic.com/free.html> ; <http://soundcloud.com/creativecommons>
4. Videos must be 60 seconds or less in length and any video longer than that will be disqualified.
5. Editing software used can include, but is not limited to, Windows Movie Maker and iMovie.
6. Each entry must be in one of the following formats: **.MPEG4, .AVI, .WMV, or .MOV and must be recorded and submitted on a DVD to a designated school contact or Donna Mull by March 1, 2013.**
7. Videos will be uploaded to You Tube and Facebook and reviewed by the DDVC committee.

8. Upon submission all videos become the property of Catawba County Government, and require a completed Liability and Photo Release form (see attached) by each individual, team, community or organization participant before the entry can be accepted.
9. For the video to qualify, the submitter or a representative from the team must also attend the Red Carpet Event on March 18, at Newton-Conover Middle School's auditorium. Awards will also be distributed at the event. If the event cannot be attended, please notify Donna Mull at donna\_mull@ncsu.edu.

### Who is my school contact?

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School	Contact Name	E-mail	Phone
<b>Catawba County Schools</b>			
Bandys High School	Susan Rudisill	Susan_Rudisill@catawbaschools.net	241-5556
Bunker Hill High School	John Phares	John_Phares@Catawbaschools.net	n/a
Catawba Rosenwald	Catie Kale	Catie_Kale@catawbaschools.net	241-2734
Challenger High School	Jennifer Shoemaker	Jennifer_Shoemaker@Catawbaschools.net	n/a
Fred T. Foard High School	John Helton	John_Helton@Catawbaschools.net	n/a
Maiden High School	Christel Murray	Christel_Murray@catawbaschools.net	n/a
St. Stephens High School	Shirley Mills	Shirley_Mills@catawbaschools.net	ext. 313
<b>Hickory Schools</b>			
HCAM	Alice Averitt	averittal@hickoryschools.net	328-6738
Hickory High School	Chantel Causby	causbych@hickoryschools.net	322-5860
<b>Newton-Conover Schools</b>			
Health - Science School	Susan Royall John Robinson	susan_royall@nccs.k12.nc.us john_robinson@nccs.k12.nc.us	n/a
Newton-Conover High School	Jeff Longstreet	jlongstreet@newtonnc.gov	465-0920
<b>University Christian High School</b>	Donna Mull	Donna_mull@ncsu.edu	465-8240

### Questions?

Donna Mull  
Catawba County Youth Council Advisor  
(828) 465-8240 – [Donna\\_mull@ncsu.edu](mailto:Donna_mull@ncsu.edu)

Jennifer McCracken  
Catawba County Public Health  
(828)695-5800 –  
[Jmccrack@catawbacountync.gov](mailto:Jmccrack@catawbacountync.gov)

John Eller  
Catawba County Department of Social Services  
(828)695-5600 – [Jeller@catawbacountync.gov](mailto:Jeller@catawbacountync.gov)

### Anything else?

Yes, if one of your students or a group of students submit a video submission we would like you plan on attending the Red Carpet event on March 18 at 6:30 p.m. at Newton-Conover Middle School's auditorium to show support for your students and the issue of raising awareness about the dangers of distracted driving.

We'll send more information about the Red Carpet event in the coming weeks!

SPONSORED BY: Action Limousine, Catawba County, Catawba County Community Child Protection and Fatality Prevention Team, Catawba County Youth Council, Catawba Valley Medical Center, Drum and Willis-Reynolds Funeral Home, Frye Regional Medical Center, Olive Garden, NC Cooperative Extension, and State Farm agent, Sig Holcomb.