Plan Action Strategies (PASs)
Economic Development

PASs #	CATEGORY	GOAL	LEAD AGENCY	ACTION STEPS	CHAPTER #	PRINCIPAL #	GOAL #	TIMEFRAME	PRIORITY
1	Economic Development	Pursue the development of a business and light industrial park with emphasis upon transportation and distribution facilities centered around Target, west of the US Highway 321 interchange along NC Highway 10.	Economic Development Commission and City of Newton	Coordinate efforts to secure sufficient land around the existing Target facility to accommodate related transportation and distribution facilities which can be served by public infrastructure.	2	EP-3	EG-1	Ongoing	H
2	Economic Development	Pursue the development of a business and industrial ecology park centered around the existing EcoComplex to the north and south of Rock Ford Road.	Utilities and Engineering, Economic Development Commission, and Planning	Update the EcoComplex and Resource Recovery Center Master Plan to reflect existing and proposed partnerships and economic opportunities.	2	EP-3	EG-2	18 Months - 3 Yrs.	H
3	Economic Development	Pursue the development of a business and technology park centered around Apple, north and south of US Highway 321.	Economic Development Commission and Town of Maiden	Coordinate efforts to secure sufficient land around the existing Apple facility and pursue server farms, call centers, and other high-tech facilities which can be served by public infrastructure.	2	EP-3	EG-3	Ongoing	H
4	Economic Development	Expand broadband infrastructure in the Plan area in support of high-tech industries and communications.	Information Technology and Utilities and Engineering	Build upon the Motorola-Catawba County-Universities/ Colleges partnerships in establishing broadband infrastructure; create new partnerships and networks; and secure new funding sources for this expanded infrastructure.	2	EP-3	EG-5	18 Months - 3 Yrs.	H